

GC 1292
Max Factor Collection

Repository:

Seaver Center for Western History Research, Natural History Museum of Los Angeles County

Span Dates:

1928-1935

Extent:

1 legal; 1 map case in sect. 17

Related Collection(s):

P-239 Max Factor Collection, ca. 1930

Language:

English

Abstract:

Maksymilian Faktorowicz, "Max Factor," (1877-1938) was a Jewish cosmetician from Poland. He immigrated with his family to Los Angeles in 1904 to provide made-to-order wigs and theatrical make-up for the growing film industry. In 1914, Max Factor improved upon the early greasepaint formula that was typically used for the stage by creating a "lighter" compound that was to be used exclusively for the film medium. Max Factor developed "pancake" face powder in 1918, and by 1927 began to market his cosmetics to the general public as "make-up." The collection holds booklets and clippings for motion picture make-up and its application, including one for the consumer, dated 1928-1935. Also included is a greasepaint sketch portrait of Factor from the 1930s with an assortment of Max Factor cosmetics used in place of oil paint.

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Conditions Governing Access:

Research is by appointment only

Preferred Citation:

Max Factor Collection, Seaver Center for Western History Research, Los Angeles County Museum of Natural History

Container List:

<u>Folder</u>	<u>Description</u>
1.	Booklet: "Max Factor's Hints on the Art of Make-Up: Special Bulletin on Motion Picture Make-Up," 12 p., 1929. (3 copies)
2.	Booklet: "Max Factor's Hints on the Art of Make-Up: Booklet No.3, Advanced Principles of Character Make-Up," 12 p., 1933. (2 copies)
3.	Booklet: "Max Factor's Hints on the Art of Make-Up: No.5, Popular Stage Types," 12 p., 1932. (1 copy)
4.	Booklet: "The New Art of Society Make-Up by Max Factor Hollywood," 1935. (3 copies)
5.	Clipping: "Max Factor," (from The International Photographer, c.1935), 1 leaf.
6.	Clipping: "Mysteries of Movie Make-Up," (from Scientific American, November, 1933), 1 leaf.
7.	Leaflet: "Make-Up Hints," by Max Factor, n.d., 1 leaf.
8.	Portrait: Max Factor, greasepaint on paper, 1930s.