

GC 1377

Greater Los Angeles New Car Dealers Association Historical Records (1905-1980s)

Repository:

Seaver Center for Western History Research, Natural History Museum of Los Angeles County

Span Date:

1905-1987, undated; bulk: 1910-1970s, 1986-1987

Extent:

17 -1/2 archive letter size boxes; 3 full size archival legal size boxes; 2 flat archival boxes, 1 oversized archival box

Language:

English

Conditions Governing Use:

Permission to publish, quote or reproduce must be secured from the repository and the copyright holder

Conditions Governing Access:

Research by appointment only

Preferred Citation:

Greater Los Angeles New Car Dealers Association Historical Records (1905-1980s), Seaver Center for Western History Research, Los Angeles County Museum of Natural History

Processing History:

The collection was processed in two parts: August 2018-January 2019 and August 2020-December 2020 by Kim Walters with funding from the Greater Los Angeles New Car Dealers Association.

Abstract:

The Greater Los Angeles New Car Dealers Association (GLANCDA) Historical Records collection is comprised of bound albums; reports and scrapbooks; photographs; newspaper clippings; floor plans; and ephemera pertaining primarily to the Los Angeles Annual Auto Shows and activities sponsored by the Association and its predecessors. The association went through several name changes over its more than one-hundred-year history, beginning in 1905

with the earliest precursor organization the Automobile Dealers Association of Southern California.

Creators:

Automobile Dealers Association of Southern California (ADASC)

Licensed Motor Car Dealers Association of Los Angeles (LMCDALA)

Los Angeles Motor Car Dealers Association (LAMCDA)

Motor Car Dealers Association of Los Angeles (MCDA)

Motor Car Dealers Association of Southern California (MCDASCA)

Greater Los Angeles New Car Dealers Association (GLANCDAA)

Historical Note:

The first Los Angeles Auto Show was sponsored by the Automobile Dealers Association of Southern California (Licensed Motor Car Dealers Association of Los Angeles), and was held January 21-27, 1907 at Morley Skating Rink on Grand Avenue between Ninth and Tenth Streets (Director's Minutes Fall 1906.) Throughout the early years the Los Angeles Auto Show changed venues in and around downtown Los Angeles and was held in January, the later shows were held in late October to early November. The 1910 show site was in Fiesta Park, Los Angeles which was located in a block bordered by Grand Avenue, 12th Street, Hope Street, and Pico Boulevard.<sup>1</sup> No Auto Show was held during 1918 "because they would have been considered unpatriotic." (Board Minutes, 1918). The 8<sup>th</sup> Annual Auto Show (1919) was held in Prager Park, Los Angeles located between Grand Avenue, Washington Boulevard and Hill Street. The 1920 Auto Show was held in the Arnold Building – 7<sup>th</sup> and Figueroa Streets. During the 1920s the auto show was held in large tents and the venues continued to be Prager Park, and Washington Park. During the years 1923-1926 the Motor Car Dealers Association of Los Angeles also sponsored an "Enclosed Auto Show" at the Biltmore Hotel in Los Angeles.

On March 5, 1929, soon after the auto show opened, there was a great fire caused by an electrical circuit in one of the airplane exhibitions which caught fire and destroyed all the new cars in the show. Estimates of the damage range from about \$1 million to \$1.25 million (in 2020 dollars, the estimate is about \$25.1 million to \$31.4 million). Newspapers reported that were around 2500 attendees who watched as the fire burned. As many as 380 cars were destroyed, among them Auburn Automobile Company's one-off cabin speedster, a two-passenger bicycle-fendered, boattail coupe that had previously received praise at the 1929 New York Automobile Show. The

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<sup>1</sup> Advertisement in the Morning Press, Santa Barbara 19 February 1910, page 2 column 3

show was moved the next day (March 6, 1929) to the Shrine Auditorium and Exposition Hall on West Jefferson Boulevard, which was the show venue through 1932.<sup>2</sup>

In 1933 the show venue moved to Wilshire Boulevard at Fairfax Avenue. Once the Pan Pacific Auditorium (7600 West Beverly Boulevard, Los Angeles) opened in 1935, the annual auto show relocated to there and continued until the site closed in 1972. The sponsors then moved the show to the Los Angeles Convention and Exhibition Center on Figueroa Street, where it continues today. The LA Auto Show went on hiatus beginning with World War II through 1951.<sup>3</sup>

#### Name of Sponsoring Groups:

Automobile Dealers Association of Southern California May 1905 to April 1911 (dissolved)

Licensed Motor Distributors Alliance of Los Angeles, (Licensed Motor Car Dealers Association of Los Angeles) Incorporated December 13, 1909 - July 1911

Motor Car Dealers Association of Los Angeles merged with Licensed Motor Distributors Alliance August, 1, 1911, dissolved April 29, 1926

Los Angeles Motor Car Dealers Association 1925 - 1935

Motor Car Dealers Association of Southern California (MCDA), incorporated December 23, 1935 – 1966

Los Angeles Motor Car Dealers Association (LAMCDA), incorporated? Merged with MCDA December 20, 1966; the Los Angeles Motor Car Dealers Association was the surviving corporation

Greater Los Angeles New Car Dealers Association (GLANCDCA) became the name as voted by the Board of Directors September 19, 1985 and filed with the Secretary of State for the State of California on December 9, 1985<sup>4</sup>

#### Related Collections:

GC 1145 Los Angeles County Incorporation Records

(GC-1145-10367 Automobile Dealers Association of Southern California; GC-1145-10981 Motor Car Dealers Association of Los Angeles, GC-1145-61551 Motor Car Dealers Association of Southern California)

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<sup>2</sup> <https://www.hemmings.com/blog/2014/03/05/the-day-the-los-angeles-auto-show-went-up-in-flames/> (accessed November 8, 2021)

<sup>3</sup> <https://www.nytimes.com/2013/12/03/automobiles/autoshow/the-great-los-angeles-auto-show-fire-of-1929.html> (accessed November 8, 2021)

<sup>4</sup> <https://businesssearch.sos.ca.gov/Document/RetrievePDF?Id=00702218-5997804> (Accessed November 8, 2021)

GC 1264 Stutz Automobile Scrapbook ca. 1913-1919  
GC 1342 Ralph Hamlin (1880-1974) Collection  
GC 1337 Automotive Literature Collection  
GC 1382 Don Lee Scrapbooks  
P-115 Ralph Hamlin Collection (photographs)  
P-278 Automotive Photo Collection

See Also NHMLAC History Department's Material Culture Collection

Scope and Content:

The Greater Los Angeles New Car Dealers Association (GLANCDCA) Historical Records collection is comprised of bound albums, reports and scrapbooks; photographs; newspaper clippings; auto show exhibitor floor plans; and ephemera pertaining to the Los Angeles Annual Auto Shows activities sponsored by the Association and its predecessors. The association went through several name changes over its more than one-hundred-year history, beginning in 1905 with the earliest precursor organization the Automobile Dealers Association of Southern California.

There are more than 800 photographs covering the Los Angeles Annual Auto Shows, 1917-1969 and portraits of the directors and officers dating circa 1910 through 1970s. The majority of the Auto Show images date to the years 1935-1970 when the event was held at the Pan Pacific Auditorium, 7600 West Beverly Boulevard, Los Angeles, California. There are also images from the late 1980s featuring members events of the Greater Los Angeles New Car Dealers Association.

Bound albums/ledgers contain meeting minutes of the Board of Directors and members (1905-1920). The albums reflect the earliest activities of the organization under the following names: The Automobile Dealers Association of Southern California, the Motor Car Dealers Association of Los Angeles, and the Licensed Motor Distributors Alliance of Los Angeles.

Bound reports for the Los Angeles Annual Auto Shows, 1919 to 1939. The majority of these reports contain audit and finance reports, member and exhibitor listings, daily gate records, examples of passes, forms and stationery, annual brochures, "General Information and Rules for Exhibitors," "Auto Show Communication Bulletins," and photographs have all been digitized.

Newspaper clippings for the 25<sup>th</sup> Anniversary of the Auto Show in 1937 include publicity and articles about the show. There are scrapbooks and entire special auto sections mainly from the *Los Angeles Times* and the *Los Angeles Herald*.

Additional items include floor plans for circa 1920s auto shows; and ephemera from 1968-1972 Auto Shows, such as Auto Show Magazine and tickets.

The collection is divided into the following five series:

Series 1: Photographic Series, 1910-1987

Series 2: Minutes – Board of Directors and Members’ Meetings, 1905-1920

Series 3: Annual Reports for the Los Angeles Automobile Shows 1917-1939

Series 4: Auto Show Publicity Clippings, 1937-1938

Series 5: Miscellaneous Ephemera, ca. 1920-1929; 1968-1972

Indexing Terms:

Art deco (Architecture) – California – Fairfax Avenue (Los Angeles, Calif.)

Auditoriums – California – Los Angeles

Automobile dealers – California

Automobile dealers – California – Los Angeles

Automobile dealers – California – San Diego

Automobile industry and trade – California—Los Angeles

Automobile industry and trade – California – San Diego

Automobile industry and trade – History – 20th century—Exhibitions

Automobile shows – California – Los Angeles

Automobile shows – California – San Diego

Automobiles – California -- Los Angeles

Automobiles – Exhibitions

Automobiles – Equipment and supplies

Automobiles, Racing

Automobiles 1900-1940

Automobiles 1950-1970

Biltmore (Hotel : Los Angeles, Calif.)

Experimental automobiles

Experimental automobiles – California – Los Angeles

Los Angeles Auto Show

Men – California – Los Angeles

Pan Pacific Auditorium (Los Angeles, Calif.)

Portrait photographs

San Diego Auto Show

Shrine Auditorium (Los Angeles, Calif.)

Women – California – Los Angeles

Automobile Dealers Association of Southern California

Licensed Motor Car Dealers Association of Los Angeles

Motor Car Dealers Association of Los Angeles

Los Angeles Motor Car Dealers Association

Motor Car Dealers Association of Southern California

Great Los Angeles New Car Dealers Association  
Automobile Club of Southern California  
Hamlin, Ralph C.  
Streib, Arthur  
Gladser Studio  
Murillo, Los Angeles  
Nelson Tiffany Photography  
Pucillo, Richard A.

Collection Content:

**Series 1: Photographic Series 1910-1987 (Boxes 1-15)**

The Photographic Series includes portraits of the directors and officers, auto show stills from the early 1900s through the 1960s, and photographs of members' events. All the photographs are organized by the way they were housed in the original albums, files and boxes.

- The shows dating between the 1920s through the 1960s were sponsored by the Motor Car Dealers Association of Los Angeles and the Los Angeles Motor Car Dealers Association. The Los Angeles Auto Shows starting in the mid-1980s were sponsored by the Greater Los Angeles New Car Dealers Association.
- The auto shows for 1935-1971 were held in the Pan Pacific Auditorium, with the majority of the photographs taken by Art C. Streib who was the official photographer for the show. His credit lines are stamped on the verso and include with the photography studio name and the studio's negative number.
- Credit lines for Art Streib appear as follows: Art. Streib (120 1/2 S. Broadway, Los Angeles and 130 S. Broadway, Los Angeles date: circa 1920-1930s); Art Streib (955 South Hope Street, Los Angeles, date: circa 1930s-1950); Art Streib Studio (955 South Hope Street, Los Angeles, date: circa 1950-1955) and Art Streib Photographers (1972 Hillhurst Ave. Los Angeles, date: circa 1955-1970)
- The 1950s-1960s photographs are arranged as they were filed in the original yearly binders/albums. Some of the years include panoramic views of the show room. The panoramic view consists of 2 8x10" images scotch taped together on the verso.

This series is arranged as follows: Los Angeles Auto Shows 1950s-1960s (Boxes 1-12), Los Angeles Auto Show Miscellaneous Stills 1910-1960s (Boxes 13-14), and Portraits of Directors and Officers 1910-1987 (Box 15). The primary photographers include: Gladser Studio, Los Angeles; Murillo, Los Angeles; and Arthur C. Streib.

Thumbnail images can be viewed at <https://collections.nhm.org/seaver-center/> The search can be limited by selecting the Collection Name: Greater Los Angeles New Car Dealers Association Historical Records.

**Series 1: Photographic Series Container Listing**

**Box 1:** Los Angeles Auto Show 1954. Date information is from the billboard advertisement: “World’s First 1954 American and Imported Auto Show” January 15-January 24, 1954.

Featuring Xavier Cugat. Photographer: Art Streib Studio

- 37 Images: 35 – 8x10” black and white glossy photographs. 2 – 8x19” black and white panoramic views of the show

**Box 2:** Los Angeles Auto Show 1955, “Golden Anniversary.” Year information was provided by a note on the binder, the month held is unknown. There is no billboard advertisement photograph. Photographer: Art Streib Photographers

- 45 Images: 44 – 8x10” black and white glossy photographs. 1 – 8x19 ½” black and white panoramic view of the show

**Box 3:** Los Angeles International Auto Show 1956? November 15-November 25. Date information is from the billboard advertisement: “Fiesta of American and Imported Cars for 1957”. Photographer: Art Streib Photographers

- 30 Images: 28 – 8x10” black and white glossy photographs. 1 – 8x10” sheet with 6 color images size: 2 ¼ x 2 ¼ “. 1 – 8 x20 ½” black and white panoramic view of the show

**Box 4:** Los Angeles Auto Show 1957 or 1958? There is no billboard advertisement. The estimated year is found in two images GC-1377-04-011 for a DeSoto which has a plate with a 1958 date and GC-1377-04-021 for the British automobile company Hillman’s 50<sup>th</sup> Anniversary. Research for the Chrysler Imperial model GC-1377-04-12 indicates the grill was changed for the 1958 model, this is probably the show held in 1957 featuring 1958 models. Photographer: Art Streib Photographers

- 36 Images: 34 – 8x10” black and glossy white photographs. 1 – 8x10” sheet with 4 color transparency images. 1 7 ¾”x 19 ¾” black and white panoramic view of the show.

**Box 5:** 36<sup>th</sup> International Auto Show, “Most Exciting Yet!” November 14- November 23, 1958? or 1959? Date information for the month is from the billboard advertisement. Photographer: Art Streib Photographers

- 40 Images: 37 – 8x10” black and white glossy photographs. 2 – 8x10” sheets with 6 color images each. 1 – 8x20 ½” black and white panoramic view of the show

**Box 6:** Los Angeles Auto Show, early 1960s. No billboard advertisement. Circa 1962-1964, year estimate based on the Comet Station Wagon, and the Mercury Consul Capri, GC-1377-06-005. Includes a business card “Compliments of Art Streib Studio Photographers, Jeannette Neil Streib”; Photographer: Art Streib Photographers

- 30 Images: 30 – 8x10” black and glossy white photographs. No panoramic view

**Box 7:** Los Angeles Auto Show, 1963? (1964?) “See yourself in a 1964 Lincoln Continental.” No billboard advertisement. Information for the year(s) came from a post-it on original binder, and image GC-1377-07-003. Photographer: Art Streib Photographers,

- 43 Images: 35 – 8x10” black and white glossy photographs. 4 – 2x2” color transparencies with 2 images/transparency. No panoramic view

**Box 8:** Los Angeles Auto Show, October 23-November 1, 1964. Information for the month is from the billboard advertisement GC-1377-08-001 and GC-1377-08-004 verifies the year on the verso. [Dates are verified by the billboard advertisement image: GC-1377-08-001, and GC-1377-08-004, verifies year on verso.] Photographer: Art Streib Photographers

- 43 Images: 38 – 8x10” black and white glossy photographs. 1 – 8x10” color photograph. 4 – black and white panoramic views: 7 ½”x17 ½”; 7 ¾”x 17 ¾”; 8 x 18 ¾”; 8x20 ¾”

**Box 9:** Los Angeles Automobile Show, October 22-October 1965/1966, 43<sup>rd</sup> International. Date information from the billboard advertisement. Photographer: Art Streib Photographers

- 44 Images: 40 – 8x10” black and white glossy photographs. 2 – 8x10” color photographs, and 1 – sheet with 2 5x7” color photographs. 1 – 8x18 ¾” black and white panoramic view

**Box 10:** Los Angeles Auto Show, 44<sup>th</sup> Southern California International, October 28-November 6, 1966. Information for the month is from the billboard advertisement. Held in 1966 displaying autos for 1967? (Date on verso of GC-1377-10-007 and GC-1377-10-008 confirms the year is 1966.). Photographer: Art Streib Photographers

- 52 Images: 48 – 8x10” black and white glossy photographs. 2 – 8x10” color photographs. 1 – 6 1/2”x18 ¾” color panoramic view; 1 – 7 ¼”x18” black and white panoramic view

**Box 11:** Los Angeles Auto Show, 1967? “See What’s Great For ’68!” 45<sup>th</sup> International Auto Show, October 27-November 5. The month information is from the billboard advertisement. Theme “Wonderful World of Wheels, presented by Petersen Publishing Company” (see GC-1377-11-024) Photographer: Art Streib Photographers

- 61 Images: 57 – 8x10” black and white glossy photographs. 2 – 8x10” color photographs. 2 – color panoramic views: 7 14/”x15 ¼”; 6 /12”x17”

**Box 12:** Los Angeles Auto Show, 46<sup>th</sup> International “First in the Nation”, October 25-November 3 1968, showing cars for 1969. The month information is from the billboard advertisement. [Year information is from a banner that is on the tent entrance exterior “Auto Show ’68.] In addition, for many of the signs and banners throughout the hall there are some Olympic ring symbols. This particular auto show featured several experimental or concept cars by Buick and Dodge. Photographer: Art Streib Photographers. There are four color images taken by Richard A. Pucillo, Photographer, 2024 Meyer Pl. Costa Mesa which have his negative numbers. (The images are: GC-1377-12-017, GC-1377-12-055, GC-1377-12-056, and GC-1377-12-057)



- 58 Images: 51 – 8x10” black and white glossy photographs; 4 – 8x10” color photographs; 3 – black and white panoramic views, 8x18 ½”; 7 ¼”x 15 ¾”; 8x18”

**Box 13:** This box contains two reports with photographs of auto shows from the mid-1950s. One is from the 1953 Los Angeles Car Show and the second is from the 1955 San Diego International Car Show.

- GC-1377-13-LA53: Spiral bound book which was given to Factory Sales Managers and Zone Managers, dated March 11, 1953. This was listed as the “30<sup>th</sup> Los Angeles International Automobile Show January 30-February 8, 1953.” Information from the billboard advertisement: “The Nation’s First 1953 Auto Show International, All American and Imported Cars”; “King of Rhumba Xavier Cugat (1900-1990) and Abbe Lane (1932-) And Stage Show.” The show was sponsored by the Motor Car Dealers Association of Los Angeles. Photographer: Art Streib Studio. Also included are typed reports on onion skin paper, Brochure: “General Information and Rules for the Exhibitors”; tickets, summary of the events and floor plan. [October 2018 only the photographs were digitized.]
  - 66 Images: 48 – 8x10” black and white glossy photographs; 18 – 8x10” color photographs. No panoramic views
- GC-1377-13-SD55: This is a notebook for the 1955 “San Diego International Automobile Show held in Balboa Park February 2-6, 1955.” Spike Jones and His Musical Insanities, sponsored by the Motor Car Dealers Association of San Diego County. “This is the first time in Twenty-two years that the auto show had been held.” Helen Grayco (1924- ) is the featured vocalist with Spike Jones’s orchestra. Photographer: unidentified.
  - 5 Images, plus letter: 6 – 8x10” black and white glossy photographs, plus 5 – 2x 8/12” typed descriptions (Each photograph has a separate typed description which has been digitized.) 1 Typed Cover Sheet 8 ½ x 11”, No panoramic views

**Box 14:** LA Auto Shows Miscellaneous Stills, 1920-1950s, 1970s, multiple venues, and multiple photographers with the majority being taken by Art Streib, and/or Art Streib Studio. The first 63 photographic prints, GC-1377-14-001 to GC-1377-14-020, were donated in August 2018, and were originally housed in an enveloped labelled Miscellaneous Stills. An additional 19 photographic prints were donated in August 2020, GC-1355-14-021 to GC-1377-14-030. See container listing for additional information, which follows at the end of the document.

- 82 Images: the majority are 8x10” black and white glossy photographs, there are a few 5x7” color photographs. Some folders contain multiple photographs.

**Box 15:** Directors and Officers 1920s-1980s of Los Angeles Motor Car Dealers Association (LAMCDA) 1920s-1980s, the majority of the men are identified by their name and their company affiliation; and Motor Car Dealers Association/Greater Los Angeles New Car Dealers Association (MCDA/GLANCD) contact sheets of meetings dating circa 1986-1987. The folders are arranged alphabetically (folders 1-65), the remaining folders are arranged by date

(folders 66-85). Most locations are unidentified. Photographers include: Art C. Streib, Art Streib, Art Streib Studio, Art Streib Photographers; Murillo Photo, Los Angeles; Gladser Studio; Keller Photo; Nelson Tiffany Photography, and unidentified photographers. See container listing for additional information, which follows at the end of the document.

- 160 Images: 122 – black and white glossy and matte photographs; 37 – black and white contact sheets and 1 – color contact sheet, the sheets are various sizes.

### **Series 2: Meeting Minutes of the organization 1905-1920 (Boxes 16-17 oversized)**

This series includes four large ledger/minute books for the years 1905-1920 starting with the earliest organization: Automobile Dealers Association of Southern California (1905-1911) which was then taken over by the Licensed Motor Car Dealers Association of Los Angeles (1909-1920) also known as the Motor Car Dealers Association of Los Angeles. The earlier minutes also include the reports for the Annual Automobile Shows. The ledgers in this series were not digitized due to their fragile nature.

#### **Box 16: Minutes for May 22, 1905 Through April 6, 1911**

- Bound ledger volume, May 22, 1905 – March 9, 1909, Board of Directors Meetings; Minutes of members meetings, Automobile Dealers Association of Southern California (ADASC). This includes the organization's constitution and by-laws; and minutes. There are some blank pages with dates written in pencil; others do not have dates (pages 52-102). Includes the "Preliminary Report for the Automobile Show Jan 23 to 30, 1909" (page 139).
- Bound ledger volume, May 5, 1909 – April 6, 1911, Board of Directors Meetings; Minutes of members meetings, Automobile Dealers Association of Southern California (ADASC). On page 56 there is a letter from the Secretary of State (California) dated March 6, 1911 indicating that the association owed back taxes for 1910 and would be dissolved. April 6, 1911 the association was dissolved.

#### **Box 17: Minutes for December 14, 1909 through June 10, 1920**

- Bound ledger volume, December 14, 1909 – December 11, 1914, Minutes of meetings, treasurer's reports for the Licensed Motor Distributors Alliance of Los Angeles (Licensed Motor Car Dealers Association of Los Angeles name started in 1910). Includes minutes; expenses and income report regarding the annual Automobile Shows; and correspondence about the Santa Monica Road Race. Pages 67-89 "Report of the Committee and Manager – Second Annual Show. Fiesta Park, December 24, 1910 to January 5, 1911." Page 104 – legal document requesting an official name change to Motor Car Dealers Association of Los Angeles, dated 22<sup>nd</sup> of June 1911.
- Bound volume, December 14, 1909 – June 10, 1920, Minutes of the meetings of the Board of Directors of the Motor Car Dealers Association. Includes the Articles of Incorporation for the Licensed Motor Distributors Alliance of Los Angeles dated 13<sup>th</sup>

Day of December 1909 – Issued by the State of California, Department of State. Discussions in the minutes dating between 1910 and 1911 regarding the Santa Monica Road Race. The minutes for 1919 provide information regarding the Yosemite Valley Run.

### **Series 3: Annual Reports for the Los Angeles Automobile Shows 1917-1939 (Boxes 18-20)**

This series is comprised of bound annual reports sent to the members of the Association. Each report includes information regarding income and expenditures, attendance, and in most instances the programs, invitations, different types of tickets, and agreements. The auto shows for this series were sponsored by the Motor Car Dealers Association of Los Angeles (MCDALA) and sponsored by the Los Angeles Motor Car Dealer Association (LAMCDA). Many also include an Auditor's reports and photographs of the displays. For the earlier reports on the annual automobile show see the minutes of the Board of Directors in Series 2.

Pdfs of the reports can be viewed at <https://collections.nhm.org/seaver-center/> The search can be limited by selecting the Collection Name: Greater Los Angeles New Car Dealers Association Historical Records.

### **Box 18: Annual Reports for the Los Angeles Automobile Shows 1917 to 1928**

- “Report of the Directors, Seventh Annual Dealers Auto Show, Tabernacle & Tents November 12 to 21, Inclusive 1917” (GC-1377-18-001); Held at Fiesta Park, at Pico, Hope, Grand Avenue and Twelfth Streets, Los Angeles; Sponsored by MCDALA. Includes: Minutes of the Show Committee, a list of members of the MCDALA; Information regarding daily attendance and ticket sales, income and war tax paid, record of space sold by class of automobile/truck and amounts paid, income and expenditures, and tickets.
  - 138 Pages: Part 1 pages 1-78; Part 2 numbered 1-57, includes a typed report, and reformatted information from the first section; no photographs
- “Report, Eighth Annual Automobile Show;” Held at Prager Park, Washington Boulevard and Grand Avenue, Los Angeles, California January 11th to 18th, 1919 – Copy 1 (GC-1377-18-002); Sponsored by MCDALA. Includes: a typed report, finance statement including the war tax that was paid; the list of members who were exhibitors; an article about the auto show from *Motor West* January 15, 1919 (6 pages); nine-page report discussing the issues of holding the event in January; daily attendance reports, tickets and programs; Brochure: “General Rules and Information - Governing Exhibitors”; correspondence with Hassell Audit Company, Los Angeles.
  - 49 Pages for the report; no photographs; 6 pages from *Motor West* Magazine
- “Report, Eighth Annual Automobile Show, 1919” – Copy 2 – duplicate (GC-1377-18-003); Sponsored by MCDALA. Includes: the same report as above; a report on

disbursements; daily attendance. A comparison between the shows for 1915, 1916, 1917 and 1919 – breaking down by the space and income and expenditures. Also included are tickets, brochures and program providing the general rules governing exhibitors. The copy does not include the *Motor West* January 15, 1919 article.

- 48 Pages, no photographs
- “Report, Ninth Annual Auto Show, Held at the Arnold Building Los Angeles, California. December 11 to 19 inclusive, 1920” (GC-1377-18-004); Held at the Arnold Building – 7<sup>th</sup> and Figueroa Streets; Sponsored by MCDALA. Includes: the list of members who were exhibitors; an Audit Report from Hassell Audit Company, Los Angeles; report on expenditures and income; Daily Gate Records reporting attendance; program for the Ninth Annual Auto Show; Brochure: “General Information and Rules Governing Exhibitors”; and sample forms by Automobile, Truck and Accessory.
  - 48 Pages, no photographs (For 1920 Auto Show Stills, see folders GC-1377-14-001-001 through GC-1377-14-001-005 and GC-1377-14-020 and GC-3177-14-021 for the 8x10” black and white glossy photographs; Photographer: Hughes Photo)
- “Tenth Annual Automobile Show, Held at Prager Park, between Washington Boulevard and Grand Avenue Los Angeles, California. November 11th to 19th inclusive 1922” (GC-1377-18-005); sponsored by MCDALA. Includes: the list of members who were exhibitors; an Audit Report by Marwick, Mitchell and Co. covering the income and expenditures. Daily Gate Records for attendance; examples of the invitation; different examples of tickets and how many of each were ordered; an exhibitor’s button; programs and Brochure: “General Information and Rules for the Exhibitors”; and sample forms by the type of vehicles and accessories.
  - 42 Pages, no photographs
- “First Annual Enclosed Car Salon Biltmore Hotel, Los Angeles, California, March 10th to 12th, Inclusive 1924” (GC-1377-18-006); Sponsored by MCDALA. Includes: list of members who exhibited; a summary of daily attendance; report on income and expenditures; an example of the program; sample forms and questionnaire; and correspondence.
  - 27 Pages; including 1 – 8x10” black and white glossy photograph “Biltmore Ballroom” Photographer: Keystone Photo, Los Angeles.
- “Second Annual Enclosed Car Salon Biltmore Hotel, Los Angeles, California, October 6th to 9th, Inclusive 1925” (GC-1377-18-007); Sponsored by LAMCDA. Includes: a list of members who exhibited; report of income and expenditures; program; sample forms; floor plan with exhibit layout; an advertisement that was distributed to newspapers; and correspondence.

- 32 Pages; including 2 – 8x10” black and white glossy photographs – one showing crowds and the other showing just the automobiles on display. Photographer: Art Streib.
- “Third Annual Enclosed Car Salon Biltmore Hotel, Los Angeles, California, October 19th to 22nd, Inclusive, 1926” (GC-1377-18-008); Sponsored by LAMCDA. Includes: the list of members who were exhibitors; report on income and expenditures; program; sample forms; floor plans; correspondence; an advertisement that was distributed to newspapers; Auto Show Communication Bulletins.
  - 32 Pages; including 1 – 8x10” black and white glossy photograph; Photographer: Weaver, Los Angeles showing crowds in the exhibition hall.
- “Thirteenth Automobile Show; Held at Washington Park, Hill at Washington Boulevard, Los Angeles, California February 20th to 28th Inclusive 1926” (GC-1377-18-009); Sponsored by LAMCDA. Includes: Report of the Auditors – J. Arthur Greenfield & Co. – regarding income and expenditures; daily attendance reports; tickets and invitation regarding how many of each type were ordered; sample forms; a program; Brochure: “General Information and Rules for all Exhibitors”; and Auto Show Communication Bulletins.
  - 62 Pages, no photographs. (For the 1926 Auto Show Stills see GC-1377-14-002, GC-1377-14-022 through GC-1377-14-025 8x10” black and white glossy photographs. Photographer: Art Streib)
- “Fourteenth Automobile Show; Held at Washington Park, Hill at Washington Boulevard, Los Angeles, California February 26th to March 6th Inclusive, 1927” (GC-1377-18-010); Sponsored by LAMCDA. Includes: the financial statement, Audit Report by J. Arthur Greenfield & Co., List of Members, indicating who did not participate; Comparison Between the Ten Shows: 1915-1916-1917-1919-1920-1922-1923-1924-1926-1927; Daily Attendance Records; examples of tickets, passes and stationary; “Information and Rules for the Exhibitors – Accessories, Automobiles and Trucks”; sample form; program; and Auto Show Communication Bulletins.
  - 77 Pages; including 10 – 8x10” black and white, glossy prints (For additional 1927 Auto Show still, see also GC-1377-14-003, 8x10” black and white, glossy photograph)
- “Fifteenth Automobile Show; Held at Washington Park, Hill at Washington Boulevard, Los Angeles, California February 25th to March 4th Inclusive 1928” (GC-1377-18-011); Sponsored by LAMCDA. Includes: Financial information, Audit Report by J. Arthur Greenfield & Co; Daily Attendance reports; Flier, passes, “General Information for all exhibitors – Accessory and Automobile and Trucks”; program and sample forms; and the Auto Show Communication Bulletins. Information regarding meetings of The Los Angeles Automobile Sale Manager Association is also included in the Communication

Bulletins. The Show Bulletin No. 11/298 lists the “Official Photographer” Mr. Art Streib, 7<sup>th</sup> Floor 130 S. Broadway, Los Angeles.

- 89 Pages; including 15 – 8x10” black and white glossy prints

**Box 19:** Annual Report for the Los Angeles Automobile Shows 1929- 1934

- “Sixteenth Automobile Show Los Angeles, California March 2 to March 11, Inclusive 1929” (GC-1377-19-001); Held first at Washington Boulevard and Hill then was moved to the Shrine Auditorium and Exposition Hall, West Jefferson Boulevard; Sponsored by LAMCDA. Includes: financial statement which includes “Fire Adjustment Claims”; List of members and indicates who did not participate; Daily attendance records – provides information about the weather; Brochure: “General Information and Rules Governing Accessory, Automobile and Trucks”; sample stationary and passes, sample forms and program; and Auto Show Communication Bulletins. Show Bulletin No. 11/29 lists the “Official Photographer” Mr. Art Streib, Room 6 120 ½ S. Broadway, Los Angeles.
  - 56 Pages, no photographs
- “Seventeenth Automobile Show Los Angeles, California February 22nd to March 2nd Inclusive 1930” (GC-1377-19-002); Held at Shrine Auditorium and Exposition Hall, West Jefferson Boulevard; Sponsored by LAMCDA. Includes: Audit Report by J. Arthur Greenfield & Co.; Financial report; Daily Attendance – provides information about the weather and which stars came such as Al Jolson, Douglas Fairbanks; Brochure: “General Information and Rules for Exhibitors Accessory, Automobile, Trucks”; examples of stationary, passes, and sample forms – how many of each were ordered; program; newspaper ad; and Auto Show Communication Bulletins. Show Bulletin No. 11/30 list the “Official Photographer” Mr. Art Streib, Room 6 120 ½ S. Broadway, Los Angeles.
  - 83 Pages; including 7 – 8x10 black and white glossy photographs
- “Eighteenth Automobile Show Los Angeles, California January 24th to February 1st Inclusive 1931” (GC-1377-19-003); Held at Wilshire Boulevard and Fairfax Avenue; Sponsored by LAMCDA. Includes: Audit Report by J. Arthur Greenfield & Co.; Financial Report; Daily Attendance Report – provides information about the weather; Brochure: “General Information and Rules for Exhibitors – Accessory, Automobile, Trucks”; sample forms, passes, example of stationary; program; newspaper ads; Auto Show Communication Bulletins. Show Bulletin No. 11/31 lists the “Official Photographer” Mr. Art Streib, Room 6 120 ½ S. Broadway, Los Angeles.
  - 69 Pages; including: 5 – 8x10” black and white glossy photographs and 2 panoramic views
- “Nineteenth Automobile Show Los Angeles, California January 9th to January 17th Inclusive 1932” (GC-1377-19-004); Held at Wilshire Boulevard and Fairfax Avenue; Sponsored by LAMCDA. Includes: The Audit Report by J. Arthur Greenfield & Co.; the

Financial Report; Daily Attendance Report—includes information about the weather; examples of forms, passes, Brochure: “General Information and Rules for Exhibitors – Accessory, Automobile, Trucks”; stationary; program; newspaper clipping ads; and Auto Show Communication Bulletins. Show Bulletin No. 8/32 lists the “Official Photographer” Mr. Art Streib, Room 6 S. 130, Los Angeles.

- 67 Pages; including 12 – 8x10” black and white glossy photographs
- “Twentieth Automobile Show Los Angeles, California January 7<sup>th</sup> to 15<sup>th</sup> Inclusive 1933” (GC-1377-19-005); Held at Wilshire Boulevard and Fairfax Avenue; Sponsored by LAMCDA. Includes: Audit Report by J. Arthur Greenfield & Co.; Financial Report; Daily Attendance report; examples of forms; passes, and stationary; newspaper ads; program; Auto Show Communication Bulletins; Show Bulletin No. 8/32 lists the “Official Photographer” Mr. Art Streib, Room 6 S. 130, Los Angeles.
  - 65 Pages; including 8 – 8x10” black and white glossy photographs; Photographer: Art Streib, and 1 8x10” black and white glossy photograph; and aerial from the Goodyear Blimp, Photographer: Koepec, LA.
- “Twenty-First Automobile Show Los Angeles, Calif. February 3<sup>rd</sup> to 11<sup>th</sup>, Inclusive, 1934” (GC-1377-19-006); Held at Wilshire Boulevard and Fairfax Avenue; Sponsored by LAMCDA. Includes: The Audit Report by J. Arthur Greenfield & Co.; Financial Report; Daily Attendance report; Auto Show Communication Bulletins; examples of forms; Brochure: “General Rules and Information for Exhibitors of Automobile, Truck, and Accessory”; passes and newspaper ads. Show Bulletin No. 8/34 lists the “Official Photographer” Mr. Art Streib, Room 6 S. 130, Los Angeles.
  - 71 Pages; including 14 – 8x10” black and white glossy photographs

**Box 20:** Annual Reports for the Los Angeles Automobile Shows 1935, 1938, 1939

- “Twenty-second Annual Los Angeles Auto Show, 1935, January 5-13 Inclusive” (GC-1377-20-001); Held at Wilshire Boulevard and Fairfax Avenue. Sponsored by LAMCDA. Includes Report of the Audit by J. Arthur Greenfield & Co.; Daily Attendance reports—includes information about the weather, and sample forms, passes; Brochure: “General Information and Rules for Automobile, Truck and Accessory Exhibitors”; Auto Show Communication Bulletins; Auto Show Bulletin No. 8/35 lists the “Official Photographer” Mr. Art Streib, Room 6 S. 130, Los Angeles.
  - 57 Pages; including 1 – 8x10” black and white glossy photographs; 2 panoramic views black and white glossy photographs
- “Twenty-third Annual Auto Show, 1935 November 2-10 Inclusive” (GC-1377-20-002), Sponsored by LAMCDA. Held at the Pan Pacific Auditorium, Auto Show Building. Includes Report of the Audit by Baskerville Audit Company, Members of the LAMCDA; Daily Attendance reports – includes information on the weather; sample forms, passes;

Brochure: “General Information and Rules for Automobile, Truck, Accessory Exhibitor”; and Auto Show Communication Bulletins. The Auto Show Bulletin No. 8/35 list the “Official Photographer” Mr. Art Streib, Room 6 S. 130, Los Angeles.

- 63 Pages; including 6 – 8x10” black and white glossy photographs and 2 panoramic views black and white prints
- “Twenty-sixth Annual Auto Show, 1938 November 12-20 Inclusive” (GC-1377-20-003), Sponsored by LAMCDA. Held at the Pan Pacific Auditorium. Includes Report of the Audit by Baskerville Audit Company, Members of the LAMCDA, Daily Attendance reports—includes weather information, sample forms, passes; Brochure: “General Information and Rules for Automobile, Truck, Trailer, and Accessory Exhibitors”; Auto Show Communication Bulletins. Auto Show Bulletin No. 8/38 lists the “Official Photographer” Mr. Art Streib, 955 So. Hope Street, Los Angeles.
  - 88 Pages; including 7 – 8x10” black and white glossy photographs and 1 panoramic view black and white glossy print
  - See Oversized Box 22 for a bound volume containing newspaper clippings covering the show.
- “Twenty-seventh Annual Auto Show, 1939 October 14-22 Inclusive” (GC-1377-20-004), Sponsored by LAMCDA. Held at the Pan Pacific Auditorium Los Angeles. Includes Report of the Audit by Baskerville Audit Company, Members of the LAMCDA, Daily Attendance reports—includes information on the weather; Brochure: “General Information and Rules – Automobile, Truck, Trailer, Accessory Exhibitors”; sample forms, passes. No Auto Show Communication Bulletins.
  - 38 Pages; including 4 – 8x10” black and white glossy photographs and 1 panoramic view black and white glossy prints

#### **Series 4: Auto Show Publicity Clippings 1937-1938 (Boxes 21-22 (oversized))**

This series covers publicity for the LA Auto Show’s Twenty-Fifth Anniversary, (Silver Jubilee) held at the Pan Pacific Auditorium in 1937, sponsored by Los Angeles Motor Car Dealers Association. News clippings include publicity contained in scrapbooks and entire special auto sections. This series was not digitized.

**Box 21:** Publicity Clippings for the 1937 Auto Show: Twenty-fifth Annual Automobile Show “Silver Jubilee” October 31 – November 3, 1937. Sponsored by Los Angeles Motor Car Dealers Association, Held at the Pan Pacific Auditorium.

- Clippings packet 1: Automobile Section, *Los Angeles Times*, Sunday October 31, 1937 (Part VI, Vol. LVI, 19 pages) and Front Section, Wednesday November 3, 1937 (pages 10-11)



- Clippings packet 2: Automobile Section, *Hollywood Citizen News*, Saturday October 30, 1937 (pages 25-37) and Automobile Section Wednesday November 3, 1937 (page 14)
- Clippings packet 3: Automobile Section, *Los Angeles Herald & Express*, Saturday October 30, 1937 (Section B1-10) and Wednesday November 3, 1937 (Section B 12-15)
- Clippings packet 4: Automobile Section, *Southwest Wave*, Friday October 29, 1937
- Clippings packet 5: Automobile Section, *Los Angeles Examiner*, Sunday October 31, 1937 (Section VII) and Thursday November 4, 1937 (Section I pages 13-17)
- Clippings packet 6: Automobile Section, *Los Angeles Evening News*, Saturday October 30 (pages 13-24) and Wednesday November 3, 1937 (page 14)
- Clippings packet 7: Automobile Section, *Los Angeles Daily News*, Saturday October 30 (pages 13-32) and Wednesday November 3, 1937 (pages 23, 26)
- Bound volume: Publicity, Metropolitan Papers, L. A. Auto Show October-November 1937. Held at the Pan Pacific Auditorium. The clippings in this volume are mounted on paper from Chet Crank, Inc., 1709 West Eighth Street, Los Angeles. There is a letter dated November 22, 1937 addressed to Mr. Burt Roberts, L.A. Motor Car Dealers Assn., 680 Chamber of Commerce Bldg., LA from Chet Crank, President of Chet Crank, Inc. Advertising. He gives a summary of the stories in the various volumes. This “Silver Jubilee Automobile Show”. Also includes is a spread sheet listed by title of the newspapers and the dates for October and November 1937 when they ran articles about the show.
- Bound volume: Publicity, Community Papers, L. A. Auto Show October-November 1937. Held at the Pan Pacific Auditorium. The clippings in this volume are mounted on paper from Chet Crank, Inc., 1709 West Eighth Street, Los Angeles.
- Bound volume: Publicity, Out of Town Papers, L. A. Auto Show October-November 1937. Held at the Pan Pacific Auditorium. The clippings in this volume are mounted on paper from Chet Crank, Inc., 1709 West Eighth Street, Los Angeles.

**Box 22: Publicity Clippings (oversize box)**

- Bound volume of clippings for the 26<sup>th</sup> Annual Auto Show, 1938 sponsored by the Los Angeles Motor Car Dealers Association, Pan Pacific Auditorium, November 12-20, 1938. Includes an oversized poster: “Facts about the Automobile and Its Effects on the Business and General Welfare of the World”; a letter dated April 14, 1939, addressed to Mr. Burt Roberts, L.A. Motor Car Dealers Assn., 680 Chamber of Commerce Bldg., LA from Chet Crank, President of Chet Crank, Inc. Advertising. He gives a summary of the publicity stories in the various newspapers and magazines. At the back of the volume are envelopes for various newspapers that covered the Automobile Show. (See also Box 23: GC-1377-20-003 - “Twenty-sixth Annual Auto Show, 1938 November 12-20 Inclusive”.)

**Series 5: Miscellaneous Ephemera ca. 1920-1929; 1968-1972 (Boxes 23, oversized, 22)**

This series includes floor plans for the LA Auto shows that were held at Hill Street and Washington Boulevard which dates these circa the late teens up until 1929. Also, this series includes miscellaneous ephemera including a program for the 1972 Southern California International Auto Show and entrance tickets for the auto show dating between 1968-1972. This series was not digitized.

**Box 22: Floor Plans (oversized)**

- Floor plans 001-007 these plans are executed on oil cloth, blue prints, and hand drawn on cardboard. Date unknown (possibly late teens to 1929). The plans show street entrances for Hill Street and Washington Boulevard which dates them to circa 1920-1929. These plans are for the Auto Show exhibition space prior to the move of the show on March 5, 1929 to the Shrine Auditorium and Exposition Hall. Condition: Folded and fragile.

**Box 23: Miscellaneous ephemera 1968-1972: Auto Show programs and entrance tickets**

- Show Tickets 001-049 for the LA Auto Shows, Motor Car Dealers Association of Southern California.
  - 46<sup>th</sup> Southern California International Automobile Show October 25 - November 3, 1968, Pan Pacific Auditorium
  - 47<sup>th</sup> Southern California International Automobile Show October 31 - November 9 1969, Pan Pacific Auditorium
- Program 49<sup>th</sup> Southern California International Auto Show, October 29 - November 7, 1972 held at the Los Angeles Convention and Exhibition Center, under the auspice of the Motor Car Dealers Association of Southern California

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**Box 14: Auto Shows Miscellaneous Stills, 1920-1950s, 1970s Los Angeles Car Dealers Association (LAMCDA) and Motor Car Dealers Association of Southern California (MCDA or MCDASC) -- Folder Level Description, some folders contain more than one image. Note all the images are described at item level on <https://collections.nhm.org/seaver-center/>**

Catalog No.	Title	Photographer	Date	Description	Format of Original
GC-1377-14-001-001-005	LA Auto Show, 1920	Hughs Photo, Los Angeles	1920	LA Auto Show, 1920: Held at the Arnold Building, 7th and Figueroa. Total number of images in the folder: 5 – 8x10" black and white glossy images, mounted on tissue paper with descriptions, all interior shots.	8x10" Black and White Glossy Print
GC-1377-14-002-001-002	LA Auto Show, 1926	Streib, Art	1926	LA Auto Show, 1926. Location: Hill Street. Total number of images in the folder: 2 – 8x10" black and white glossy images, mounted on tissue paper, with descriptions, all exterior shots.	8x10" Black and White Glossy Print
GC-1377-14-003	LA Auto Show, 1927	Streib, Art	1927	LA Auto Show, 1927, interior shot. Location: Washington Boulevard and Hill Street. Total number of images in the folder: 1 – 8x10" black and white glossy image cloth mounted.	8x10" Black and White Glossy Print
GC-1377-14-004	LA Auto Show, 1930	Streib, Art	1930	LA Auto Show, 1930, interior shot. Held at the Shrine Auditorium and Exposition Hall, West Jefferson Boulevard. Total Number of images in the folder: 1 – 8x10" black and white glossy image.	8x10" Black and White Glossy Print
GC-1377-14-005	LA Auto Show, 1935	Streib, Art	1935	LA Auto Show. 1935, January 3 - 13, Wilshire and Fairfax billboard advertisement 1935 "All the sensational new models for 1935." Exterior shot. Total number of images in the folder: 1 – 8x10" black and white glossy image, cloth mounted.	8x10" Black and White Glossy Print
GC-1377-14-006	LA Auto Show, 1935	Streib, Art	1935	LA Auto Show, 1935, exterior shot. Held at Wilshire Boulevard and Fairfax. Total number of images in the folder: 1 – 8x10" black and white glossy image, cloth mounted.	8x10" Black and White Glossy Print
GC-1377-14-007	LA Auto Show, 1937	McMurry Photo	1937	LA Auto Show 1937.interior shot. Remarks from verso in pencil: "Picture taken in 1937 when we were both Ford-Merc & Lincoln Del. At old location." (Howard Ford Sacramento, California.) Total number of images in the folder: 1 – 8x10" black and white glossy image.	8x10" Black and White Glossy Print
GC-1377-14-008-001-002	Automobile Club of Southern California Billboard	Keystone Photo Service, Inc.	undated	Automobile Club of Southern California, billboard and building on 2601 S. Figueroa. (GC-1377-14-008-002 has information for publishing the photograph is Automotive Age Dealer Book, page 38) Total number of images in the folder: 2 – 8x10" black and white glossy images. Exterior shots.	8x10" Black and White Glossy Print

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Catalog No.	Title	Photographer	Date	Description	Format of Original
GC-1377-14-009-001-002	Members of the Chicago Automotive Trade Association, National Automobile Dealers Association	Universal Pictures Co. Inc.	1944	Universal Studio May 1944; images of members of the Chicago Automotive Trade Assoc., National Automobile Dealers Association (N.A.D.A.) and Motor Car Dealers Assoc. Universal Stars: Ann Gwynne and Louise Allbritton. Credit line: Copyright, 1944 Universal Pictures Co., Inc. Total number of images: 2 – 8x10” black and white glossy images.	8x10" Black and White Glossy Print
GC-1377-14-010-001-003	LA Auto Show, Circa Late 1940s-Early 1950s	Streib, Art	undated	LA Auto Show, 1940s-1950s, interior shots. No location listed. Possibly held at the Pan Pacific Auditorium. Total number of images: 3 – 8x10” black and white glossy images.	8x10" Black and White Glossy Print
GC-1377-14-011	LA Auto Show, Billboard, 1955	Streib, Art	1955	LA Auto Show, Pan Pacific Auditorium “Golden Anniversary Exhibition of New Cars for 1955, Here January 21-30, Inc.” Exterior shot, billboard. Total number of images: 1 – 8x10” black and white gloss image.	8x10" Black and White Glossy Print
GC-1377-14-012	LA Auto Show, 1950s	Unidentified Photographer	undated	LA Auto Show 1950s, interior shot. Held at the Pan Pacific Auditorium, Photographer: no credit line, possibly Art Streib Photographers? Total number of images: 1 -- 8x10” color image.	8x10" Color Glossy Print
GC-1377-14-013	LA Auto Show, 1950s	Unidentified Photographer	undated	LA Auto Show 1950s, interior shot. Held at the Pan Pacific Auditorium, Photographer: no credit line, possibly Art Streib Total number of images: 1 -- 8x10” color image.	8x10" Color Glossy Print
GC-1377-14-014-001-002	Joint Meeting LAMCDA and MCDA	Streib, Art	1956	Joint Meeting LAMCDA and MCDA, interior shot, held at the Coconut Grove, Ambassador Hotel May 7, 1956. The images have the studio negative numbers. Total Number of images 2 – 8x10” black and white glossy images.	8x10" Black and White Glossy Print
GC-1377-14-015-001-003	Board of Directors, MCDA of Southern California 1956-1957	Streib, Art	1956	Board of Directors, MCDA of Southern California 1956-1957. Interior shot. The images have the studio negative numbers. Total number of images: 3 – 8x10” black and white glossy images.	8x10" Black and White Glossy Print
GC-1377-14-016	Board of Directors, MCDA of Southern California 1957-1958	Streib, Art	1957	Board of Directors, MCDA of Southern California 1957-1958. Interior shot. Taken September 1957. The image also has the studio negative numbers. Total number of images in the folder: 1 – 8x10” black and white glossy image.	8x10" Black and White Glossy Print
GC-1377-14-017-001-032	LA Auto Show, circa 1958-1959	Widman, Ralph	undated	LA Auto Show Pan Pacific Auditorium. Date: circa 1958-1959. Interior shots. Based on the image of the Edsel (1958-1960) the show dates between 1957 and 1959. The image showing the Edsel’s grill which makes this a 1960s model which was made in 1959 for the October 1959 Auto Shows. Total number of images: 32 with 28 -- 5x7” black and white glossy images; 4 -- 5x7” color images. Some of these photographs have Widman’s numbers on the verso.	5x7" Black and White Glossy Prints and 5x7" Color Glossy Prints

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Catalog No.	Title	Photographer	Date	Description	Format of Original
GC-1377-14-018	LA Auto Show, 1972	Photography Inc.	1972	LA Auto Show, 1972, interior shots. Held at either the Pan Pacific Auditorium or the Los Angeles Convention Center? Date Taken: 11/5/1972 Total number of images: 1 - 8x10" black and white contact sheet with 5 images. Pasted on a board 8 1/2x11".	8x10" Black and White contact print
GC-1377-14-019	LA Auto Show, circa 1970	Keller Photo	undated	LA Auto Show, interior shot. No Location identified, possibly the Los Angeles Convention Center. Date circa 1970, Total number of images: 1 – black and white glossy 8x10" image.	8x10" Black and White Glossy Print
GC-1377-14-020	Billboard "For 10 Dependable?? Brothers Motor Car"	Unidentified Photographer	undated	Billboard, Foster and Kleiser "For 10 Dependable ?? Brothers Motor Car" circa 1920s-1930s, no location. Total number of images: 1 – 8x10" black and white glossy image.	8x10" Black and White Glossy Print
GC-1377-14-021	LA Auto Show Program Girls, 1920	Hughs Photo, Los Angeles	1920	LA Auto Show Program Girls 1920, interior shot. Held in the Arnold Building, 7th and Figueroa, Total number of images: 1 8x10" black and white glossy image, mounted on tissue paper.	8x10" Black and White Glossy Print
GC-1377-14-022-001-004	LA Auto Show, 1926	Streib, Art	1926	LA Auto Show 1926, exterior shots. Held at Washington Boulevard and Hill Street. Total number of images: 4 – 8x10" black and white glossy images, mounted on tissue paper.	8x10" Black and White Glossy Print
GC-1377-14-023-001-004	LA Auto Show, 1926	Streib, Art	1926	LA Auto Show 1926, interior shots. Held at Washington Boulevard and Hill Street. Total number of images: 4 – 8x10" black and white glossy images, mounted on cloth and tissue paper,	8x10" Black and White Glossy Print
GC-1377-14-024-001-002	LA Auto Show, 1926	Streib, Art	1926	LA Auto Show, 1926, interior shots. Held at Washington Boulevard and Hill Street. Total number of images: 2 – 8x10" black and white glossy images, mounted on tissue paper.	8x10" Black and White Glossy Print
GC-1377-14-025-001-002	LA Auto Show, 1926	Streib, Art	1926	LA Auto Show, 1926, interior shots. Held at Washington Boulevard and Hill Street. Photographer: blind stamped, Art Streib. Total number of images: 2 – 8x10" black and white glossy images.	8x10" Black and White Glossy Print
GC-1377-14-026	LA Auto Show, 1930	Streib, Art	1930	LA Auto Show Interior, 1930, interior shots. Held at the Shrine Auditorium and Exposition Hall, West Jefferson Boulevard Total number of images: 1 – 8x10" black and white glossy image.	8x10" Black and White Glossy Print
GC-1377-14-027-001-002	LA Auto Show, 1935	Streib, Art	1935	LA Auto Show 1935, exterior shots. Held at Wilshire Boulevard at Fairfax, Pan Pacific Auditorium. Total number of images: 2 – 8x10" black and white images.	8x10" Black and White Glossy Print

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Catalog No.	Title	Photographer	Date	Description	Format of Original
GC-1377-14-028	LA Auto Show, 1953	Streib, Art	1953	LA Auto Show interior, 1953, interior shot. Held at Pan Pacific Auditorium. Streib Negative Number: 24432-7. Total number of images: 1— 8x10" black and white glossy image. Female model "Jean Moorehead" with an engine in the Oldsmobile display.	8x10" Black and White Glossy Print
GC-1377-14-029	LA Auto Show Billboard, 1958	Streib, Art	1958	LA Auto Show Billboard, 1958, exterior shot. Held at Pan Pacific Auditorium. Advertising Xavier Cugat and his band. Streib Negative Number: 26906-1. Total number of images: 1— 8x10" black and white glossy image.	8x10" Black and White Glossy Print
GC-1377-14-030	LA Auto Show, late 1950s	Unidentified Photographer	undated	LA Auto Show interior, late 1950s, interior shot. Held at Pan Pacific Auditorium. Two models posing next to a Dodge Lancer. Information on verso: Grant Advertising Agency, 1680 N. Vine Street HO 1-9231. Total number of images: 1 – 8x10" black and white glossy image.	8x10" Black and White Glossy Print

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<b>Greater Los Angeles New Car Dealers Association Historical Records (1905-1980s) GC 1377</b>					
<b>Box 15: Directors and Officers 1920s-1980s Los Angeles Motor Car Dealers Association (LAMCDA) and Motor Car Dealers Association of Southern California (MCDA or MCDASC) --</b>					
<b>Folder Level Description -- some folders contain more than one image. Note all the images are described at item level on <a href="https://collections.nhm.org/seaver-center/">https://collections.nhm.org/seaver-center/</a></b>					
<b>Catalog No.</b>	<b>Title</b>	<b>Photographer</b>	<b>Date</b>	<b>Description</b>	<b>Format of Original</b>
GC-1377-15-001-001	Portrait of an Unidentified Man	Streib, Art	circa 1950	Studio Portrait of an Unidentified man who was probably a director of the LAMCDA. From the verso: Please Credit Art Streib, 955 South Hope Street, Los Angeles. Streib Number: 167-3	8x10" Black and White Glossy Print
GC-1377-15-001-002	Portrait of an Unidentified Man	Streib, Art	undated	Studio Portrait of an Unidentified man who was probably a director of the LAMCDA. From the verso: Please Credit Art Streib Photographers, 1972 Hillhurst Ave., Los Angeles. Streib Number: 40419	8x10" Black and White Glossy Print
GC-1377-15-002	C. S. Anthony	Unidentified Photographer	undated	Studio Portrait; From verso: C. S. Anthony. Pencil #28 Note: The print has been trimmed, the proper right side is uneven	4 3/4" x 6 3/4" Black and White Matte Print
GC-1377-15-003	Charles E. Anthony	Unidentified Photographer	undated	Studio Portrait; From verso: Chas. E. Anthony. Pencil # 6 Note: The print has been trimmed. Condition on proper left side some of the emulsion has been taken off, it appears to have been in an oval frame at one time.	4 3/4" x 6 3/4" Black and White Glossy Print
GC-1377-15-004	R. L. Antoni	Unidentified Photographer	undated	Studio Portrait; From verso: R. L. Antoni. Pencil # 8 Note: The print has been trimmed, the proper right side is uneven	4 3/4" x 6 3/4" Black and White Glossy Print
GC-1377-15-005	Wallace Austin	Streib, Art	1950 December	Studio Portrait; From verso: Wallace Austin, Director LA, V.P. Paul G. Hoffman Co.; 12/50 Please Credit Art Streib Studio 955 South Hope St., Los Angeles. Streib Number: 20097	8x10" Black and White Glossy Print
GC-1377-15-006	Lester C. Bacon	Gladser Studio	undated	Studio Portrait; From verso: Lester C. Bacon, Bacon & Laughlin Motor Sales, 1220 East 7th Street, Los Angeles. Credit Gladser Studio	8x10" Black and White Glossy Print
GC-1377-15-007-001	Andrew Baldwin	Murillo Photo	undated	Studio Portrait; From verso: Andrew Baldwin; Please credit Murillo Photo	8x10" Sepia Toned Print
GC-1377-15-007-002	Andrew Baldwin	Boyé Portrait	undated	Studio Portrait; From verso: Andrew Baldwin (deceased); Please credit Boyé Portrait	8x10" Sepia Toned Print

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Catalog No.	Title	Photographer	Date	Description	Format of Original
GC-1377-15-008	Ben Barclay	Gladser Studio	undated	Studio Portrait; From verso: Ben Barclay, Ben Barclay Motors, 1050 E. Slauson Ave., Los Angeles 11, California. Ford. Credit Gladser Studio, Los Angeles	8x10" Black and White Glossy Print
GC-1377-15-009	Howard C. Barish	Unidentified Photographer	undated	Portrait; From verso: Howard C. "Bud" Barish. (Tharton)	4x5" Black and White Glossy Print
GC-1377-15-010	Domenich Basso	Gladser Studio	undated	Studio Portrait; From verso: Domenic Basso c/o Domenich Basso, 1201 N. Broadway, Los Angeles; DeSoto & Plymouth. Credit Gladser Studio, Los Angeles	8x10" Black and White Glossy Print
GC-1377-15-011	Lloyd G. Bauer	Gladser Studio	undated	Portrait; From verso: Lloyd C. Bauer, Brokaw-Bauer Co. 501 S. Broadway; Los Angeles. Chevrolet. Credit Gladser Studio, Los Angeles	8x10" Black and White Glossy Print
GC-1377-15-012	Warren Biggs	Gladser Studio	undated	Studio Portrait; From verso: Warren Biggs, Warren Biggs Company, 611 S. La Brea Ave., Los Angeles. Studebaker. Credit Gladser Studio, Los Angeles	8x10" Black and White Glossy Print
GC-1377-15-013	Ralph B. Bliss	Gladser Studio	undated	Studio Portrait; From verso: Ralph B. Bliss, BLISS & PADEN, 1290 Westwood Blvd., Los Angeles. Credit Gladser Studio, Los Angeles	8x10" Black and White Glossy Print
GC-1377-15-014	W. R. Boyle	Gladser Studio	undated	Studio Portrait; From verso: W. R. Boyle, BOYLE & FOX, 4531 Hollywood Blvd, Los Angeles. Credit Gladser Studio, Los Angeles	8x10" Black and White Glossy Print
GC-1377-15-015	C.S. Brokaw	Gladser Studio	undated	Portrait; From verso: C. S. Brokaw, Brokaw-Bauer Co. 5001 S. Broadway, Los Angeles. Chevrolet. Credit Gladser Studio, Los Angeles, circa 1940s-1950s	8x10" Black and White Glossy Print
GC-1377-15-016-001	J. E. Brown	Witzel Photo	undated	Studio Portrait; From verso: J. E. Brown, General Manager; Don Lee, Inc. Cadillac & La Salle Distributor, Director- Los Angeles Motor Car Dealers Association. "Attention all Publications, Permission is hereby given to all publications to reproduce this photograph providing the proper credit is given." Witzel Photo	4 3/4"x 7 1/2" Black and White Glossy Print
GC-1377-15-016-002	J. E. Brown	Streib, Art	undated	Studio Portrait; From verso: J. E. Brown, Member Twenty Seventh Auto Show Committee. General Manager; Don Lee, Inc. Cadillac & La Salle Distributors and Oldsmobile Dealer. Please Credit Art Streib, 955 South Hope Street, Los Angeles. Streib Number: 2347360-2	8X10" Black and White Glossy Print



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Catalog No.	Title	Photographer	Date	Description	Format of Original
GC-1377-15-017	D. K. Butterfield	Unidentified Photographer	undated	Studio Portrait; From verso: D. K. Butterfield. Pencil #10 Note: The print has been trimmed, the proper right side is uneven	4 3/4" x 6 3/4" Black and White Matte Print
GC-1377-15-018	Earl Carpenter	Streib, Art	undated	Studio Portrait; From verso: Earl Carpenter; Please credit Art Streib, 955 South Hope Street, Los Angeles. Streib Number: 167	8x10" Black and White Glossy Print
GC-1377-15-019	Roy S. Carrington	Western Photographic Service	undated	Studio Portrait; From verso: Roy S. Carrington; Please credit Western Photographic Service	8x10" Black and White Glossy Print
GC-1377-15-020	Ray Chamberlain	Louft & Wolf	1944	Studio Portrait; From verso: Ray Chamberlain; Louft & Wolf, Commercial Photographers, 933 G Street, N. W. Washington, D.C.	4x5" Black and White Glossy Print
GC-1377-15-021	Lymen P. Clark	Ralph W. Browne	undated	Studio Portrait; From verso: Lymen P. Clark, 425 So. Brand Blvd, Glendale, Calif. Photographer: Ralph W. Browne	4X6" Black and White Glossy Print
GC-1377-15-022	C. H. Craig	Gladser Studio	undated	Studio Portrait; From verso: C. H. Craig, Winslow B. Belix Co. 1201 S. Grand Avenue, Los Angeles. Credit Gladser Studio, Los Angeles	8x10" Black and White Glossy Print
GC-1377-15-023	A. W. Crippen	Unidentified Photographer	undated	Studio Portrait; From verso: A. W. Crippen. Pencil #14 Note: The print has been trimmed, the proper right side is uneven. Condition: glue residue on front of print	4 3/4" x 6 3/4" Black and White Matte Print
GC-1377-15-024	A. W. Crossman	Streib, Art	undated	Studio Portrait; From verso: A. W. Crossman; Photo By Art Streib 120 1/2 S. Broadway, Los Angeles. No Streib Number	8x10" Black and White Glossy Print
GC-1377-15-025	M. Robert Deo	Streib, Art	1951 April	Portrait; From verso: M. Robert Deo, Managing Director, National Automobile Dealers Association (NADA). Speaker Before Annual Meeting of Motor Car Dealers Assn. of So Cal., April 1951. Please Credit Art Streib Studio, 955 South Hope Street, Los Angeles. Streib Number: 20834-2	8x10" Black and White Glossy Print

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Catalog No.	Title	Photographer	Date	Description	Format of Original
GC-1377-15-026	J. J. DeJarnette	Streib, Art	undated	Studio Portrait; From verso: J. J. DeJarnette, Director, Los Angeles Motor Car Dealers Association. Vice Pres. & Gen. Mgr. Distributor Dodge Brothers Motor Car & Trucks. Please Credit Art Streib 120 1/2 S. Broadway Los Angeles. Streib Number: 428	8x10" Black and White Glossy Print
GC-1377-15-027	A. J. Dingeman	Bain Photo Service	undated	Studio Portrait; From verso: A. J. Dingeman; Ford-Mercury-Lincoln Zephyr Dealer, 3rd & Oxnard, Oxnard, Calif. Member of Board of Directors Motor Car Dealers Assn. of So Calif. Member of Board of Directors National Automobile Dealers Assn. Bain Photo Service, Oxnard, Calif.	5x7" Black and White Glossy Print
GC-1377-15-028	Clarence J. Dixon	Gladser Studio	undated	Studio Portrait; From verso: Clarence J. Dixon. Credit Gladser Studio	8x10" Black and White Glossy Print
GC-1377-15-029-001	Charles H. Elmendorf	Gladser Studio	undated	Studio Portrait; From verso: Charles H. Elmendorf. Credit Gladser Studio	8x10" Black and White Glossy Print
GC-1377-15-029-002	Charles H. Elmendorf	Streib, Art	undated	Studio Portrait; From verso: Charles H. Elmendorf. Please credit Art Streib, 955 South Hope Street, Los Angeles. Streib Number: 20187-1	8x10" Black and White Glossy Print
GC-1377-15-030	Russell Ewbank	Streib, Art	undated	Studio Portrait; From verso: Russell Ewbank. Please credit Art Streib, 955 South Hope Street, Los Angeles. Streib Number: 20020	8x10" Black and White Glossy Print
GC-1377-15-031-001	J. Ben Fahy	G. Edwin Williams	undated	Studio Portrait; From verso: J. Ben Fahy, Ford Dealer, LA (deceased) Note: Photographer's name is on the front of the photograph signed: G. Edwin Williams, LA	5x7" Black and White Matte Print
GC-1377-15-031-002	J. Ben Fahy	G. Edwin Williams	undated	Studio Portrait; From verso: J. Ben Fahy, Ford Dealer, LA (deceased) Note: Photographer's name is on the front of the photograph signed: G. Edwin Williams, LA	8x10" Sepia Toned Print
GC-1377-15-032	Benjamin Finch	Murillo Photo	undated	Studio Portrait; From verso: Benjamin Finch. Please credit Murillo Photo	7 1/2" x 9 1/2" Black and White Glossy Print

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Catalog No.	Title	Photographer	Date	Description	Format of Original
GC-1377-15-033	Cort Fox	Gladser Studio	undated	Studio Portrait; From verso: Cort Fox, Boyle & Fox, 4531 Hollywood Blvd., Los Angeles; Credit Gladser Studio	8x10" Black and White Glossy Print
GC-1377-15-034-001	George C. Fortner	Gladser Studio	undated	Studio Portrait; From verso: Mr. George C. Fortner, Director Los Angeles Motor Car Dealers Assn. Fortner Motor Company (Ford) 4120 South Western Ave., Los Angeles; Credit Gladser Studio	8x10" Black and White Glossy Print
GC-1377-15-034-002	George C. Fortner	Gladser Studio	undated	Studio Portrait; From verso: Mr. George C. Fortner, Director Los Angeles Motor Car Dealers Assn. Fortner Motor Company (Ford) 4120 South Western Ave., Los Angeles; Credit Gladser Studio	8x10" Black and White Glossy Print
GC-1377-15-035	Byron C. Foy	Murillo Photo	undated	Studio Portrait; From verso: Byron C. Foy. Please credit Murillo Photo. There is a number 14304 written in pencil.	7 1/2" x 9 1/2" Black and White Glossy Print
GC-1377-15-036	William C. Froelich	Gladser Studio	undated	Studio Portrait; From verso: Wm. C. Froelich, Bill Froelich Motor Co. 1720 So. Western Ave., Los Angeles. Credit Gladser Studio	8x10" Black and White Glossy Print
GC-1377-15-037-001	Boyd H. Gibbons	Unidentified Photographer	undated	Studio Portrait; From verso: Boyd H. Gibbons, Member - Twenty Seventh Auto Show Committee; Proprietor, Boyd H. Gibbons, Ford-Mercury-Lincoln, Zephyr	8x10" Black and White Glossy Print
GC-1377-15-037-002	Allen Greer	Streib, Art	undated	Studio Portrait; From verso: Allen Greer, Member of Twenty Seventh Auto Show Committee; General Manager, Greer Robbins Company, Hupmobile Distributor, 1509 S. Figueroa St., Los Angeles. Please Credit Art Streib, 955 South Hope St., Los Angeles. Streib Number: 59-2391	8x10" Black and White Glossy Print
GC-1377-15-037-003	P. H. Greer	Walinger, Chicago	undated	Studio Portrait; From verso: P H Greer, Director Los Angeles Motor Car Dealers Assn. President Greer-Robbins Company, Chrysler-Hupmobile Distributor. Photography studio's name is embossed in the print: Walinger, Chicago. Note on condition of print, some of the emulsion has been scraped off on the man's forehead (10/28/2018)	4 1/2"x 6 3/4" Sepia Toned Print
GC-1377-15-037-004	J. Russell Grundy	Unidentified Photographer	undated	Studio Portrait; From verso: J. Russell Grundy. Pencil #16 Note: The print has been trimmed, the proper right side is uneven. Condition: glue residue on front of print	4 3/4" x 6 3/4" Black and White Matte Print

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Catalog No.	Title	Photographer	Date	Description	Format of Original
GC-1377-15-037-005	Felix Guinney	Edwards-Hosteler	undated	Studio Portrait; From verso: Felix Guinney. Photography Studio's name is embossed in the print: Edwards-Hosteler, Los Angeles	8x10" Black and White Glossy Print
GC-1377-15-038-001	F. L. (Dan) Hastings	Pacific Press Photos	undated	Studio Portrait; From verso: F. L. (Dan) Hastings, President Motor Car Dealers Assn. of So. Calif. Chevrolet Dealer, Santa Monica, Calif; Please credit Pacific Press Photos, Santa Monica, Calif	5x7" Black and White Glossy Print
GC-1377-15-038-002	W. P. Herbert, Jr.	Mauray, LA	undated	Studio Portrait; From verso: W. P. Herbert, Jr. Secy. & Treas. - W. P. Herbert Co. Chandler Distributor, 1100 S. Flower St., Los Angeles. Member- Fifteenth Automobile Show Committee. Photographer's name is on the front of the print: Mauray, LA	8x10" Black and White Glossy Print
GC-1377-15-038-003	Olin J. Hessel	Gladser Studio	undated	Studio Portrait; From verso: Olin J. Hessel; Olin J. Hessel 9372 Wilshire Blvd., Beverly Hills, Calif. Studebaker. Credit Gladser Studio	8x10" Black and White Glossy Print
GC-1377-15-038-004	Paul. G. Hoffman	Murillo Photo	undated	Studio Portrait; From verso: Paul G. Hoffman; Please credit Murillo Photo. There is a number 3824 written in pencil.	7 1/2" x 9 1/2" Sepia Toned Print
GC-1377-15-038-005	C. S. Howard, Jr.	Streib, Art	undated	Studio Portrait; From verso: C. S. Howard, Jr., Vice President, Los Angeles Motor Car Dealers Assn. Howard Automobile Company, 1367 South Figueroa St., Los Angeles. Buick. Please Credit: Art Streib Studio, 955 South Hope St., Los Angeles. Streib number: 17702-2	8x10" Black and White Glossy Print
GC-1377-15-039-001	Phil Hall	Streib, Art	undated	Studio Portrait; From verso: Phil Hall; Please Credit Art Streib Photographers, 1972 Hillhurst Ave., Los Angeles. Streib number: 29023-1	8x10" Black and White Glossy Print
GC-1377-15-039-002	Phil Hall	Streib, Art	undated	Studio Portrait; From verso: Phil Hall. Please Credit Art Streib Photographers, 1972 Hillhurst Ave., Los Angeles. Streib number: 29023-2	8x10" Black and White Glossy Print
GC-1377-15-040-001	Ralph Hamlin	Ray Huff Studios	undated	Studio Portrait; From verso: Ralph Hamlin, Member Twenty Seventh Automobile Show Committee, Graham Distributors, 1040 S. Flower St., Los Angeles. Please Credit Ray Huff Studios, Los Angeles.	8x10" Black and White Glossy Print
GC-1377-15-040-002	Ralph Hamlin	Steckel, George	undated	Studio Portrait; From verso: Ralph Hamlin, Treasurer, Los Angeles Motor Car Dealers Assn. Proprietor, Franklin Motors, Inc. Franklin Distributor. Photographer's name is embossed in the print: Steckel	7 1/2" x 9 3/4" Black and White Glossy Print

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Catalog No.	Title	Photographer	Date	Description	Format of Original
GC-1377-15-041	The Making of the picture: "Harvest Moon"	Warner Brother's Studio	20 Aug. 1943	<p>Group Portrait; From verso: Warner Brother's Studio, Burbank, Calif. Friday, August 20, 1943. The Making of the Picture, "Harvest Moon" Directed by David Butler.</p> <p>First Row: left to right, Leroy Prinz Review Girls: Maud, Helen, Mabel, Mr. LeRoy Prinz, ace dance director, Warner Brother's Studio, Ethel (Shattuck?), Virginia.</p> <p>Second Row Standing Left to Right: F.W.A. Vesper, Past President National Automobile Dealers Assn, LA Jolla, Calif.; Dorothy, Elliott Taylor, Chief Automobile Rationing Section, Office of Price Administration, Washington, D.C.; Anna, D.E. Castles, President, National Automobile Dealers Assn, St. Louis, Missouri; Jean; Dennis Morgan, star in Warner Bros. Production of Harvest Moon; Janet; Burt Roberts, Secretary, Los Angeles Motor Car Dealers Assn, Beverly. License to Reproduce with Copyright Notice Granted to Newspapers, magazines and other ???.</p> <p>Full title of the movie: Shine on Harvest Moon (Motion picture), initial release date 1944.</p> <p>Note: Includes a 4x5" negative in file. Verso of photograph was also digitized to capture all of the label information and identifications.</p>	8x10" Black and White Matte Print
GC-1377-15-042-001	Spencer T. Honig	Gladser Studio	undated	<p>Studio Portrait; From verso: Spencer T. Honig, President Los Angeles Motor Car Dealers Assoc., Nash California Company, 1240 South Figueroa St., Los Angeles. Credit Gladser Studio</p>	8x10" Black and White Matte Print
GC-1377-15-042-002	Spencer T. Honig	Streib, Art	undated	<p>Studio Portrait; From verso: Spencer T. Honig, President Los Angeles Motor Car Dealers Assoc., Nash California Company, 1240 South Figueroa St., Los Angeles. Please Credit Art Streib Studio, 955 South Hope St., Los Angeles. Streib number: 16555-1</p>	8x10" Black and White Matte Print
GC-1377-15-042-003	Spencer T. Honig	Streib, Art	undated	<p>Studio Portrait; From verso: Spencer T. Honig, President, Los Angeles Motor Car Dealers Assn. Nash Distributor, 1240 So. Figueroa St., Los Angeles. Please credit Art Streib, 955 South Hope St., Los Angeles. Streib Number: 60-6250-1</p>	8x10" Black and White Matte Print
GC-1377-15-043-001	Lonnie Hull	Gladser Studio	undated	<p>Studio/Office Portrait; From verso: Mr. Lonnie Hull, Vice-president Los Angeles Motor Car Dealers Assn. 339 South La Brea Ave., Los Angeles; Credit Gladser Studio.</p>	8x10" Black and White Matte Print

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Catalog No.	Title	Photographer	Date	Description	Format of Original
GC-1377-15-043-002	Lonnie Hull	Unidentified Photographer	undated	Studio Portrait; From verso: Mr. Lonnie Hull, 1949 President Los Angeles Motor Car Dealers Assn. Lonnie Hull (Dodge-Plymouth) 339 South La Brea Ave., Los Angeles	8x10" Black and White Matte Print
GC-1377-15-044-001	Irvin Kaiser	Gladser Studio	undated	Studio Portrait; From verso: Irvin Kaiser, Director Los Angeles Motor Car Dealers Assn. Kaiser Brothers, 1540 So. Figueroa Street, Los Angeles. Oldsmobile. Credit Gladser Studio	8x10" Black and White Matte Print
GC-1377-15-044-002	R. Leslie Kelly	Gladser Studio	undated	Studio Portrait; From verso: Mr. R. Leslie Kelly c/o Les Kelley, 1269 S. Figueroa St. Los Angeles. Credit Gladser Studio	8x10" Black and White Matte Print
GC-1377-15-045-001	William F. Laughlin	Gladser Studio	undated	Studio Portrait/Office; From verso: William F. Laughlin, Bacon & Laughlin Motor Sales, 1220 East 7th Street, Los Angeles. Credit Gladser Studio.	8x10" Black and White Matte Print
GC-1377-15-045-002	J. Saxon Lloyd	Streib, Art	17 Oct. 1952	Portrait; From verso: J. Saxton Lloyd, Ambassador Hotel, Los Angeles. October 17, 1952. Please credit: Art Streib Studio, 955 South Hope Street, Los Angeles. Streib Number: 23797-1	8x10" Black and White Matte Print
GC-1377-15-045-003	Albert G. Lusby	Unidentified Photographer	undated	Studio Portrait; From verso: Albert G. Lusby, Gen. Mg. Collins-Lusby, Inc. Distributor of Stearns Car; Member of Fourteenth Los Angeles Auto Show Committee	8x10" Black and White Matte Print
GC-1377-15-046-001	L. J. McCracken	Unidentified Photographer	undated	Studio Portrait; From verso: L. J. McCracken, Gen. Mgr., Willys Overland Pacific Co.; 1058 S. Figueroa St., Los Angeles. Distributor: Willys Knight-Overland-Whippet. Member of Third Annual Enclosed Car Salon.	7 1/4" x 9 1/4" Black and White Glossy Print
GC-1377-15-046-002	Harry A. Mann	Gladser Studio	undated	Studio Portrait; From verso: Harry A. Mann, Vice President Los Angeles Motor Car Dealers Assn. Harry7 Mann Chevrolet Company, 5735 Crenshaw Blvd. Los Angeles. Chevrolet. Credit Gladser Studio.	8x10" Black and White Glossy Print
GC-1377-15-046-003	Watt Moreland	Boyé Studios	undated	Studio Portrait; From verso: Watt Moreland, former president. L.A. Motor Car Dealers Assn. Please Credit Boyé Studios, 643 S. Olive St., Los Angeles.	8x10" Black and White Glossy Print
GC-1377-15-046-004	Frank Muller	Gladser Studio	undated	Studio Portrait; From verso: Frank Muller, Muller Brothers, 6380 Hollywood Blvd., Hollywood, Calif. Oldsmobile. Credit Gladser Studio	8x10" Black and White Glossy Print

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Catalog No.	Title	Photographer	Date	Description	Format of Original
GC-1377-15-046-005	Clifford Murphy	Gladser Studio	undated	Studio Portrait; From verso: Clifford B. Murphy, Murphy Oldsmobile Co. 718-740 So. La Brea Ave., Los Angeles. Oldsmobile. Credit Gladser Studio	8x10" Black and White Glossy Print
GC-1377-15-047-001	Albert A. Nerney	Gladser Studio	undated	Studio Portrait; From verso: Mr. Albert A. Nerney; c/o Albert A. Nerney, 7807 Santa Monica Blvd. Los Angeles. Ford. Credit Gladser Studio	8x10" Black and White Glossy Print
GC-1377-15-047-002	A. E. Nugent	Gladser Studio	undated	Studio Portrait; From verso: A. E. Nugent 400 So. La Brea Ave, Los Angeles. Chevrolet. Credit Gladser Studio	8x10" Black and White Glossy Print
GC-1377-15-047-003	W. G. Nugent	Streib, Art	undated	Studio Portrait; From verso: W. G. Nugent; Please credit Art Streib Photographers, 1972 Hillhurst Ave. Los Angeles. Streib Number: 28458	8x10" Black and White Glossy Print
GC-1377-15-048-001	Hamlin W. Nerney	Murillo Photo	11 Oct. 1928	Studio Portrait; From front of photograph: Murillo, LA; From verso of print: Hamlin W. Nerney Oct. 11, 1928	8x10" Black and White Glossy Print
GC-1377-15-048-002	Hamlin W. Nerney	Streib, Art	undated	Studio Portrait; From verso: Hamlin W. Nerney, Treasurer, Los Angeles Motor Car Dealers Association 1953-1954. Please Credit Art Streib Studio, 955 South Hope Street, Los Angeles. Streib Number: 26242	8x10" Black and White Glossy Print
GC-1377-15-049	Foster S. Paden	Gladser Studio	undated	Studio Portrait; From verso: Foster S. Paden, Bliss & Paden, 1290 Westwood Blvd. Los Angeles. Studio identification is on the front of the image	8x10" Black and White Glossy Print
GC-1377-15-050	George S. Pelton	Streib, Art	undated	Studio Portrait; From verso: George S. Pelton, Member, Show Committee. Los Angeles Motor Car Dealer, 1937 Automobile Show. Please Credit: Streib, Art, 130 S. Broadway, Los Angeles. No Streib Number	8x10" Black and White Glossy Print
GC-1377-15-051	Harrison H. Rhoads	Gladser Studio	undated	Studio Portrait; From verso: Harrison H. Rhoads, Director, Los Angeles Motor Car Dealers Assn. Chevrolet Dealer, 9018 Wilshire Blvd., Beverly Hills. Credit Gladser Studio	8x10" Black and White Glossy Print
GC-1377-15-052	Burt H. Roberts	Gladser Studio	undated	Studio Portrait; From verso: Burt H. Roberts, Executive Secretary, Los Angeles Motor Car Dealers Assn. 576 Chamber of Commerce Bldg. Los Angeles. Credit Gladser Studio	8x10" Black and White Glossy Print

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Catalog No.	Title	Photographer	Date	Description	Format of Original
GC-1377-15-053	E. L. Roscoe	Gladser Studio	undated	Studio Portrait; From verso: Mr. E. L. Roscoe, c/o Hillcrest Motor Co. 1730 No. Highland Ave. Hollywood. Cadillac-Oldsmobile. Credit Gladser Studio	8x10" Black and White Glossy Print
GC-1377-15-054	H. C. Shillinglaw	G. Edwin Williams Studio	undated	Studio Portrait; From verso: H. C. Shillinglaw. Member 1st Annual Automobile Salon Committee. Res. Mgr. Earle C. Anthony, Inc. Packard Distributor. Please credit G. Edwin Williams Studio	5x8" Black and White Glossy Print
GC-1377-15-055	Don P. Smith	Murillo Photo	1929?	Studio Portrait; From verso: Don P. Smith, former Moon dealer 1929. On the front of the Print Murillo, LA	8X10" Sepia Toned Print
GC-1377-15-056	Lee Speights	Unidentified Photographer	undated	Studio Portrait; From verso: Lee Speights Condition of the Print: Bottom of the print has a few tears; top proper left corner has been folded	8X10" Black and White Glossy Print
GC-1377-15-057	LeRoy Spencer	Gladser Studio	undated	Studio Portrait; From verso: LeRoy Spencer, Secretary Los Angeles Motor Car Dealers Assn. Earle C. Anthony, Inc. 1000 S. Hope Street, Los Angeles. Packard. Credit Gladser Studio	8X10" Black and White Glossy Print
GC-1377-15-058	Al Stuebing	Gladser Studio	undated	Studio Portrait; From verso: Al Stuebing. Credit Gladser Studio	8X10" Black and White Glossy Print
GC-1377-15-059	Edward L. Symonds	Unidentified Photographer	undated	Studio Portrait; From verso: Edward L. Symonds. Pencil #15 Condition of the Print: some of the emulsion has been rubbed off in the center of the print	4 3/4" x 6 3/4" Black and White Matte Print
GC-1377-15-060	Guy Tucker	Sergis Alberts	undated	Studio Portrait; From verso: Guy Tucker. Kindly Credit Photo By Sergis Alberts Hollywood Condition of the Print: top proper right corner has been folded.	7 1/2" x 9 1/2" Sepia Toned Print
GC-1377-15-061-001	Harold W. Tuttle	Murillo Studio	undated	Studio Portrait; From verso: Harold W. Tuttle, Member Show Committee Los Angeles Motor Car Dealer, 1937 Automobile Show. On the front of the print: Murillo Studio, Los Angeles	8x10" Black and White Glossy Print
GC-1377-15-061-002	Harold W. Tuttle	Western Photographic Service	undated	Studio Portrait; From verso: Harold W. Tuttle (deceased), Gen. Mgr. Howard Automobile Co; owner, Long Beach Buick Co; former president of Los Angeles Motor Car Dealers Assn. Credit Warning! Credit Line Must Appear When Reproducing This Photograph Western Photographic Service, 108 W. 6th St, L.A.	8x10" Black and White Matte Print



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Catalog No.	Title	Photographer	Date	Description	Format of Original
GC-1377-15-062	L. R. Wadsworth	Murillo Photo	undated	Studio Portrait; From verso: L. R. Wadsworth, Chairman 1st Annual Automobile Salon Committee; Gen. Mgr. William E. Busch, Inc. Pierce Arrow Distributor Photograph is signed on the front of the print: Murillo, LA	7 1/4" x 9 1/4" Black and White Matte Print
GC-1377-15-063	Gordon Warren	Murillo Photo	25 Jul. 1939	Studio Portrait; From verso: Gordon Warren, Member of Twenty Seventh Automobile Show Committee; President, Los Angeles Motor Car Dirs. Association, Chevrolet Dealer, 5950 Hollywood Blvd., Hollywood 7/25/1939 Photograph is signed on the front of the print: Murillo, LA	8x10" Black and White Glossy Print
GC-1377-15-064-001	James E. Waters	Gladser Studio	undated	Studio Portrait; From verso: James E. Waters, Director, Los Angeles Motor Car Dealers Assn. J. E. Waters Company, 112 No. Western Avenue, Los Angeles. Dodge-Plymouth. Credit Gladser Studio	8x10" Black and White Glossy Print
GC-1377-15-064-002	James E. Waters	Unidentified Photographer	undated	Studio Portrait; From verso: James E. Waters, Director, Los Angeles Motor Car Dealers Assn. J. E. Waters Company, 112 No. Western Avenue, Los Angeles. Dodge-Plymouth.	5x8" Black and White Glossy Print
GC-1377-15-065	Lee White	Gladser Studio	undated	Studio Portrait; From verso: Mr. Lee White c/o Lee White, 4925 S. Vermont Ave. Los Angeles. Dodge-Plymouth	8x10" Black and White Glossy Print
GC-1377-15-066	Jim Woolacott	Murillo Photo	undated	Studio Portrait; From verso: Jim Woolacott; Harold Arnold Co. Please credit Murillo Photo Condition of print: There is a crease in the middle of the photograph	7 1/4" x 9 1/4" Sepia Toned Print
GC-1377-15-067	Herbert Woodward	Witzel Photo	undated	Studio Portrait; From verso: Herbert Woodward, Vice-President Los Angeles Motor Car Dealers Assn. Pres. & Gen. Mgr. Herbert Woodward Inc. Distributor Reo Motor Cars, Speedwagons & Trucks. Attention all Publications. Permission is hereby given to all publications to reproduce this photograph provided the proper credit is given. Witzel Photo	7 3/4" x 9 1/2" Black and White Glossy Print
GC-1377-15-068	J. C. Wooton	Gladser Studio	undated	Studio Portrait; From verso: Mr. J. C. Wooton c/o J. C. Wooton Pontiac Co. 410 So. Vermont Ave., Los Angeles. Pontiac. Credit Gladser Studio	8x10" Black and White Glossy Print
GC-1377-15-069	E. Ross Wright	John E. Reed	undated	Studio Portrait; From verso: E. Ross Wright, Downtown Motor Sales, 1200 S. Hope St. (Partner, Gen'l Mgr., Sales Mgr.) Photo studio information on front of print: John E. Reed, Hollywood	8x10" Black and White Glossy Print

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Catalog No.	Title	Photographer	Date	Description	Format of Original
GC-1377-15-070	Group Photo at the Jonathan Club	Streib, Art	undated	<p>Group Portrait; From verso: Luncheon in honor of Bob Finley, Managing Editor Automotive News of Detroit, presented by the Board of Directors of the Los Angeles Motor Car Dealers Association at the Jonathan Club, Los Angeles, Friday, March. 9th.</p> <p>Seated from left to right: Lonnie, Hull, Dodge-Plymouth; Ted Wessen, Wessen Buick; Bob Finley; Roy Carrington, Baldwin Chevrolet; Spence T. Honig, Nash California Company; James Waters, Dodge-Plymouth. Standing left to right: Joe Coberly, Jr, Lincoln-Mercury; George Harger, Green-Haldeman, Chrysler-Plymouth; Del Schrader, Los Angeles Times; Russ Ewbank, Editor NADA, Used Car Guide (National Automobile Dealers Association); Bob Burt, Los Angeles Examiner; Hershell Blewet, Los Angeles Herald Express; Domenich Basso, DeSoto-Plymouth; F. G. Peto, W. D. Dunham Ford; L. C. Barnard, Los Angeles Examiner; "Chuck" Elmendorf, Los Angeles Motor Car Dealers Association. Please credit Art Streib Studio 955 South Hope Street, Los Angeles. Streib Number: 20672</p> <p>Note: digital image made of verso of the print so that all of the information about the men in the photograph was included.</p>	8x10" Black and White Glossy Print
GC-1377-15-071	Winners of the Yosemite Economy Run	Streib, Art	undated	<p>Studio Portrait; From verso: Yosemite Economy. Run. Left to Right - Frank L. Foster Nash-Breyer Motor Co - First Place Winner; Arch Davis, Don Lee - Second Place; Phil Orr, Franklin Motors, Inc. - Third Place. Photo by Streib, Art, 120 1/2 S. Broadway, Los Angeles. No Streib Number</p>	7x11" Black and White Glossy Print
GC-1377-15-072-001	Motor Car Dealers Association Officers and Directors	Streib, Art	19-Jan-50	<p>Group Portrait; from the verso of print: Old Timers Get-Together Jonathan Club January 19, 1950, Dave F. Smith Host.</p> <p>Seated left to right: William L. Hughson, Dave F. Smith, W. K. Cowan, Lonnie Hull. Standing left to right: James E. Waters, Roy S. Carrington, Charles H. Elmendorf, Robert S. Breyer, Harold W. Tuttle (June 7, 1950), Ralph Hamlin, Fred S. Albertson, Perry H. Greer, Irvin Kaiser, LeRoy Spencer, Reeves Gartzmann, Hamlin W. Nerney, Joe E. Coberly, Sr.; Al Stuebing, Spencer T. Honig. Please Credit Art Streib Studio 955 South Hope St., Los Angeles. Streib Number: 18507</p> <p>Note: digital image made of verso of the print so that all of the information about the men in the photograph was included.</p>	8x10" Black and White Glossy Print

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Catalog No.	Title	Photographer	Date	Description	Format of Original
GC-1377-15-072-002	Motor Car Dealers Association Officers and Directors	Streib, Art	4 Apr. 1950	<p>Group Portrait; From verso: New Directors of the Motor Car Dealers Association of Southern California elected Tuesday, April 4, 1950 at the Annual Meeting held in the Embassy Room of the Ambassador Hotel:</p> <p>Front Row reading from left to right: Dan Potter, Alhambra-Pasadena Area; Spencer T. Honig, President, Los Angeles; D. D. Andrews, Burbank-Glendale Area; Hamlin W. Nerney, Los Angeles Area; W. G. Bryant, Long Beach Area; J. R. Townsend, San Diego. Back Row left to right: Kenneth Sopp, Huntington Park Area; Lee Kendall, Bay Distribution Area; J. H. Edgar, Imperial County; Lee Froman, Kern County; Charles Soderstrom, San Pedro-Wilmington Area. Please Credit Art Streib Studio 955 South Hope St., Los Angeles. Streib Number: 18987-1</p> <p>Note: digital image made of verso of the print so that all of the information about the men in the photograph was included.</p>	8x10" Black and White Glossy Print
GC-1377-15-072-003	Motor Car Dealers Association Officers and Directors	Streib, Art	undated	<p>Group Portrait; From verso: New Officers and Directors of the Los Angeles Motor Car Dealers.</p> <p>Seated left to right: Lonnie Hull, (Lonnie Hull - Dodge Plymouth), Treasurer; Roy S. Carrington, (J. V. Baldwin Chevrolet Company), Vice President; LeRoy Spencer, (Earle C. Anthony, Inc., Packard), President; Ted Wessen (Wessen Buick, Secretary. Directors standing left to right: Al Stuebing, (Al Stuebing-Ford); Irvin Kaiser (Kaiser Brothers - Oldsmobile); Clarence J. Dixon (Hillcrest Motor Company - Cadillac). Credit Art Streib Studio 955 South Hope St., Los Angeles. Streib Number: 19222</p> <p>Note: digital image made of verso of the print so that all of the information about the men in the photograph was included.</p>	8x10" Black and White Glossy Print

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Catalog No.	Title	Photographer	Date	Description	Format of Original
GC-1377-15-072-004	Motor Car Dealers Association Officers and Directors	Streib, Art	1951	Group Portrait; From verso: Officers and Directors of the Los Angeles Motor Car Dealers Association for the year 1951-1952. Seated Left to Right: Vice-President Ted Wessen, Wessen Buick Company, Buick; President, Roy S. Carrington, J. V. Baldwin Company, Chevrolet; Secretary, Clarence J. Dixon, Clarence J. Dixon Cadillac, Inc. Cadillac; Treasurer, Wallace H. Austin, Paul G. Hoffman Co., Studebaker. Standing left to right: Directors: Hamlin W. Nerney, Hamlin W. Nerney Company, Ford; Irvin Kaiser, Kaiser Brothers, Oldsmobile; Absent: Burch Greene, Green-Haldeman Co., Chrysler-Plymouth. Credit Art Streib Studio 955 South Hope St., Los Angeles. Streib Number: 21071 Note: digital image made of verso of the print so that all of the information about the men in the photograph was included.	8x10" Black and White Glossy Print
GC-1377-15-072-005	Motor Car Dealers Association Officers and Directors	Streib, Art	1951	Group Portrait; From verso: Lee Froman, Secretary; Charles H. Elmendorf, Exec. Secretary; Spencer T. Honig, Pres.; Roy S. Carrington, Vice Pres.; Irvin Kaiser, Treas. Officers of Motor Car Dealers Association of S.C. April 1951. Credit Art Streib Studio 955 South Hope St., Los Angeles. Streib Number: 20834-1 Note: digital image made of verso of the print so that all of the information about the men in the photograph was included.	8x10" Black and White Glossy Print
GC-1377-15-073-001	Officers and Directors Los Angeles Motor Car Dealers Association	Streib, Art	1953	Group Portrait; From verso: Officers and Board of Directors of the Los Angeles Motor Car Dealers Association for the year 1953-1954. Seated, left to right: Ray D. Wilson, Vice President; Burch E. Greene, President; Hamlin W. Nerney, Treasurer; Dan Ashcraft, Secretary. Standing left to right: Dave F. Smith, General Counsel; Irvin Kaiser, Director; Phil Hall, Director; Ted Wessen, Director; Charles H. Elmendorf, Executive Secretary. Credit Art Streib Studio 955 South Hope St., Los Angeles. Streib Number: 25245-1 Note: digital image made of verso of the print so that all of the information about the men in the photograph was included.	8x10" Black and White Glossy Print

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Catalog No.	Title	Photographer	Date	Description	Format of Original
GC-1377-15-073-002	Officers and Directors Los Angeles Motor Car Dealers Association	Streib, Art	1953	Group Portrait; From verso: New Officers and Directors of the Los Angeles Motor Car Dealer Association for the year 1953-1954. Seated left to right: Ray D. Wilson, Vice President; Burche E. Greene, President; Hamlin W. Nerney, Treasurer. Standing left to right: Phil Hall, Director; Irvin Kaiser, Director; Ted Wessen, Director; and Dan Ashcraft, Secretary. Credit Art Streib Studio 955 South Hope St., Los Angeles. Streib Number: 25245-2 Note: digital image made of verso of the print so that all of the information about the men in the photograph was included.	8x10" Black and White Glossy Print
GC-1377-15-073-003	Officers and Directors Los Angeles Motor Car Dealers Association	Streib, Art	undated	Group Portrait; From verso: On the left, Ted Wessen, retiring President of the Los Angeles Motor Car Dealers Association, congratulates Burch E. Greene, the New President. Credit Art Streib Studio 955 South Hope St., Los Angeles. Streib Number: 25245-3 Note: digital image made of verso of the print so that all of the information about the men in the photograph was included.	8x10" Black and White Glossy Print
GC-1377-15-074-001	Models at the Los Angeles Auto Show	Streib, Art	undated	Group Portrait. Unidentified Models at the Los Angeles Auto Show held at the Pan Pacific Auditorium. Credit Art Streib Studio 955 South Hope St., Los Angeles. Streib Number: 24432-17	8x10" Black and White Glossy Print
GC-1377-15-074-002	Models at the Los Angeles Auto Show	Streib, Art	undated	Group Portrait. Unidentified Models at the Los Angeles Auto Show held at the Pan Pacific Auditorium. Credit Art Streib Studio 955 South Hope St., Los Angeles. Streib Number: 29117-14	8x10" Black and White Glossy Print
GC-1377-15-075	Annual Duck Luncheon	Streib, Art	1956	Group Portrait; from the verso of print: Annual Duck Luncheon held Tuesday, December 4, 1956, Jonathan Club, Los Angeles. Seated, reading left to right: Harrison H. Rhoads, Earl Carpenter, LeRoy Spencer, Host Dave F. Smith, Billy Hughson, Clarence Dixon, Ralph Hamlin, Bob Breyer, Spencer T. Honig. Standing, left to right: Lonnie Hull, Bill Nugent, Frank French, Reeve Gartzman, Jim Waters, Ray D. Wilson, Roy Carrington, Mel Alsbury, Sr., Dan Ashcraft, Al Stuebing, Ham Nerney, Irvin Kaiser, Al Waddell, Phil Hall, Lathrop Hoffman, Elmendorf. Please Credit Art Streib Photographers, 1972 Hillhurst Ave., Los Angeles. Streib Number: 32961 Note: digital image made of verso of the print so that all of the information about the men in the photograph was included.	8x10" Black and White Glossy Print

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Catalog No.	Title	Photographer	Date	Description	Format of Original
GC-1377-15-076	Group Photo	Unidentified Photographer	undated	Group Photograph, taken at an event. Motor Car Dealers Association, So Cal. Two men seated at a table. D-7 on verso	5x7" Black and White Glossy Print
GC-1377-15-077-001	Directors LA Motor Car Dealers Association	Streib, Art	1960	Group Photograph; From verso: 1960-61 Directors LA Motor Car Dealers Association. Left to right: Ray D. Wilson; Wilson H. Albertson, Pres.; Clarence R. Watkins, Sec.; Irvin Kaiser; Phil Johnston; A.E. England, Vice Pres.; Phil Hull, Frank French, Treas. Mel Alsbury, Sr. Please Credit Art Streib Photographers, 1972 Hillhurst Ave., Los Angeles. Streib Number: 38876 Note: digital image made of verso of the print so that all of the information about the men in the photograph was included.	8x10" Black and White Glossy Print
GC-1377-15-077-002	Directors Motor Car Dealers Association of Southern California	Streib, Art	1961	Group Portrait; From verso: Motor Car Dealers Association of Southern California Directors 1961-62. First Row, left to right: Ray D. Wilson - Los Angeles; C.D. Cone, Vice President-Fullerton; James R. Cross, President - Van Nuys; Marvin K. Brown - San Diego; Second Row, left to right: George Nichols - San Bernardino; John Hessel - Bay District Area; J. D. Morris, Immediate Past President- Kern County; R. D. Browning - Long Beach; Joe Phillips -Burbank. Third Row, left to right: Ken Sopp - Huntington Park; Charles Soderstrom - San Pedro; Don Clark - Pomona; Wm. L. Morris - Fillmore. Absent: William Symes, Treasurer - Pasadena; Clifford B. Murphy - Los Angeles; Harley Dold - El Centro; C. W. Dutton - Riverside; Robert B. Johnson - San Luis Obispo; Shelton B. Washburn - Santa Barbara. Please Credit Art Streib Photographers, 1972 Hillhurst Ave., Los Angeles. Streib Number: 40222 Note: digital image made of verso of the print so that all of the information about the men in the photograph was included.	8x10" Black and White Glossy Print
GC-1377-15-078	LA Auto Show, Pan Pacific Auditorium	Kloepfer Photography	mid-late 1960s	Color Contact Sheet: LA Auto Show, Pan Pacific Auditorium(?) mid-late 1960s. Proof: return to Kloepfer Photography, 142 N. Angeleno Ave., Azusa, Calif. Note: This Contact Sheet has 6images	5 1/2" x 10" color glossy Contact Sheet
GC-1377-15-079-001	Motor Car Dealers Association of Southern California	Keller Photo	undated	Black and White Contact Sheet: Motor Car Dealers Association, event held at Century Plaza Hotel. From verso: Proof - 12480-1. Keller Photo 9876 Wilshire Blvd, Beverly Hills Note: This Contact Sheet has 12 images	8x10" Black and White Glossy Contact Sheet

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Catalog No.	Title	Photographer	Date	Description	Format of Original
GC-1377-15-079-002	Motor Car Dealers Association of Southern California	Keller Photo	undated	Black and White Contact Sheet: Motor Car Dealers Association, event held at Century Plaza Hotel. From verso: Proof - 12480-2. Keller Photo 9876 Wilshire Blvd, Beverly Hills Note: This Contact Sheet has 12 images	8x10" Black and White Glossy Contact Sheet
GC-1377-15-079-003	Motor Car Dealers Association of Southern California	Keller Photo	undated	Black and White Contact Sheet: Motor Car Dealers Association, event held at Century Plaza Hotel. From verso: Proof - 12480-3. Keller Photo 9876 Wilshire Blvd, Beverly Hills Note: This Contact Sheet has 12 images	8x10" Black and White Glossy Contact Sheet
GC-1377-15-079-004	Motor Car Dealers Association of Southern California	Keller Photo	undated	Black and White Contact Sheet: Motor Car Dealers Association, event held at Century Plaza Hotel. From verso: Proof - 12480-4. Keller Photo 9876 Wilshire Blvd, Beverly Hills Note: This Contact Sheet has 3 images	8x10" Black and White Glossy Contact Sheet
GC-1377-15-079-005	Motor Car Dealers Association of Southern California	Keller Photo	undated	Black and White Contact Sheet: Motor Car Dealers Association, event held at Century Plaza Hotel. Note: This Contact Sheet has 12 images	8x10" Black and White Glossy Contact Sheet
GC-1377-15-079-006	Motor Car Dealers Association of Southern California	Keller Photo	undated	Black and White Contact Sheet: Motor Car Dealers Association, event held at Century Plaza Hotel. Note: This Contact Sheet has 12 images	8x10" Black and White Glossy Contact Sheet
GC-1377-15-079-007	Motor Car Dealers Association of Southern California	Keller Photo	undated	Black and White Contact Sheet: Motor Car Dealers Association, event held at Century Plaza Hotel. Note: This Contact Sheet has 6 images	8x10" Black and White Glossy Contact Sheet
GC-1377-15-080-001	Motor Car Dealers Association of Southern California	Keller Photo	undated	Group portrait; Motor Car Dealers Association event held at Century Plaza Hotel. From verso: Keller Photo 9876 Wilshire Blvd., Beverly Hills. Keller Number: 7142-2-10	8x10" Black and White Glossy Print
GC-1377-15-080-002	Motor Car Dealers Association of Southern California	Keller Photo	undated	Group portrait; Motor Car Dealers Association event held at Century Plaza Hotel. The image show a gentleman at the podium to his right are Jim Willingham and Jack Wall, President Motor Car Dealers Association-SC. From verso: Keller Photo 9876 Wilshire Blvd., Beverly Hills. Keller Number: 12480-3-4	8x10" Black and White Glossy Print

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Catalog No.	Title	Photographer	Date	Description	Format of Original
GC-1377-15-080-003	Motor Car Dealers Association of Southern California	Keller Photo	undated	Group portrait; Motor Car Dealers Association event held at Century Plaza Hotel. The image show a gentleman at the podium 15 men are seated on the dais, facing the other participants. From verso: Keller Photo 9876 Wilshire Blvd., Beverly Hills. Keller Number: 12778 2-11	8x10" Black and White Glossy Print
GC-1377-15-080-004	Motor Car Dealers Association of Southern California	Keller Photo	undated	Group portrait; Motor Car Dealers Association event held at Century Plaza Hotel. The image shows 17 men standing on the dais. From the verso of the print: Keller Photo 9876 Wilshire Blvd., Beverly Hills. Keller Number: 12679-3-1	8x10" Black and White Glossy Print
GC-1377-15-080-005	Motor Car Dealers Association of Southern California	Keller Photo	undated	Group portrait; Motor Car Dealers Association event held at Century Plaza Hotel. The image shows 17 men standing on the dais. From the verso of the print: Keller Photo 9876 Wilshire Blvd., Beverly Hills. Keller Number: 12679-3-2	8x10" Black and White Glossy Print
GC-1377-15-081	Reiss take California Post	Unidentified Photographer	20 Aug. 1973	Magazine Clipping from Automotive News, August 20, 1973 page 31. "Reiss takes California post." William J. Symes, left president, Motor Car Dealers Assn. of Southern California, meets Leonard Reiss, newly-appointed executive-secretary of the New Car Dealers Policy and Appeals Board of California. Doing the honors is Board President Pascal Dilday, a San Diego Lincoln-Mercury dealer. Note: On the verso page 32, "Plans for New York Auto Show Under Way." This was not scanned.	4 3/4" x 5 3/4" Magazine Clipping
GC-1377-15-082-001	Motor Car Dealers Association Event	Nelson Tiffany Photography	1986	Group Portrait; Contact Sheet; from verso of sheet: 4-22-86 MCDA A Notes: 15 images; Removed from an envelope labelled for Jay Gorman	8x10" Black and White Glossy Contact Sheet
GC-1377-15-082-002	Motor Car Dealers Association Event	Nelson Tiffany Photography	1986	Group Portrait; Contact Sheet; from verso of sheet: 4-22-86 MCDA B Notes: 15 images; Removed from an envelope labelled for Jay Gorman	8x10" Black and White Glossy Contact Sheet
GC-1377-15-082-003	Motor Car Dealers Association Event	Nelson Tiffany Photography	1986	Group Portrait; Contact Sheet; from verso of sheet: 4-22-86 MCDA C Notes: 15 images; Removed from an envelope labelled for Jay Gorman	8x10" Black and White Glossy Contact Sheet



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Catalog No.	Title	Photographer	Date	Description	Format of Original
GC-1377-15-082-004	Motor Car Dealers Association Event	Nelson Tiffany Photography	1986	Group Portrait; Contact Sheet; from verso of sheet: 4-22-86 MCDA D Notes: 15 images; Removed from an envelope labelled for Jay Gorman	8x10" Black and White Glossy Contact Sheet
GC-1377-15-082-005	Motor Car Dealers Association Event	Nelson Tiffany Photography	1986	Group Portrait; Contact Sheet; from verso of sheet: 4-23-86 MCDA E Notes: 15 images; Removed from an envelope labelled for Jay Gorman	8x10" Black and White Glossy Contact Sheet
GC-1377-15-082-006	Motor Car Dealers Association Event	Nelson Tiffany Photography	1986	Group Portrait; Contact Sheet; from verso of sheet: 4-23-86 MCDA F Notes: 7 images; Removed from an envelope labelled for Jay Gorman	8x10" Black and White Glossy Contact Sheet
GC-1377-15-082-007	Motor Car Dealers Association Event	Nelson Tiffany Photography	1986	Group Portrait; Contact Sheet; from verso of sheet: 4-23-86 MCDA G Notes: 15 images; Removed from an envelope labelled for Jay Gorman	8x10" Black and White Glossy Contact Sheet
GC-1377-15-082-008	Motor Car Dealers Association Event	Nelson Tiffany Photography	1986	Group Portrait; Contact Sheet; from verso of sheet: 4-23-86 MCDA H Notes: 15 images; Removed from an envelope labelled for Jay Gorman	8x10" Black and White Glossy Contact Sheet
GC-1377-15-082-009	Motor Car Dealers Association Event	Nelson Tiffany Photography	1986	Group Portrait; Contact Sheet; from verso of sheet: 4-23-86 MCDA I Notes: 4 images; Removed from an envelope labelled for Jay Gorman	8x10" Black and White Glossy Contact Sheet
GC-1377-15-082-010	Motor Car Dealers Association Event	Nelson Tiffany Photography	1986	Group Portrait; Contact Sheet; from verso of sheet: 4-24-86 MCDA I Notes: 11 images; Removed from an envelope labelled for Jay Gorman	8x10" Black and White Glossy Contact Sheet
GC-1377-15-082-011	Motor Car Dealers Association Event	Nelson Tiffany Photography	1986	Group Portrait; Contact Sheet; from verso of sheet: 4-24-86 MCDA J Notes: 15 images; Removed from an envelope labelled for Jay Gorman	8x10" Black and White Glossy Contact Sheet

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Catalog No.	Title	Photographer	Date	Description	Format of Original
GC-1377-15-082-012	Motor Car Dealers Association Event	Nelson Tiffany Photography	1986	Group Portrait; Contact Sheet; from verso of sheet: 4-24-86 MCDA K Notes: 15 images; Removed from an envelope labelled for Jay Gorman	8x10" Black and White Glossy Contact Sheet
GC-1377-15-082-013	Motor Car Dealers Association Event	Nelson Tiffany Photography	1986	Group Portrait; Contact Sheet; from verso of sheet: 4-24-86 MCDA L Notes: 13 images; Removed from an envelope labelled for Jay Gorman	8x10" Black and White Glossy Contact Sheet
GC-1377-15-082-014	Motor Car Dealers Association Event	Nelson Tiffany Photography	1986	Group Portrait; Contact Sheet; from verso of sheet: 4-25-86 MCDA M Notes: 15 images; Removed from an envelope labelled for Jay Gorman	8x10" Black and White Glossy Contact Sheet
GC-1377-15-082-015	Motor Car Dealers Association Event	Nelson Tiffany Photography	1986	Group Portrait; Contact Sheet; from verso of sheet: 4-25-86 MCDA N Notes: 15 images; Removed from an envelope labelled for Jay Gorman	8x10" Black and White Glossy Contact Sheet
GC-1377-15-082-016	Motor Car Dealers Association Event	Nelson Tiffany Photography	1986	Group Portrait; Contact Sheet; Sticker from front of Contact Sheet: Nelson Tiffany, Photography, 71 301 Highway 111, Suite 7, Rancho Mirage, Calif. from verso of sheet: 4-25-86 MCDA O Notes: 14 images; Removed from an envelope labelled for Jay Gorman	8x10" Black and White Glossy Contact Sheet
GC-1377-15-082-017	Motor Car Dealers Association Event	Nelson Tiffany Photography	1986	Group Portrait; Contact Sheet; Sticker from front of Contact Sheet: Nelson Tiffany, Photography, 71 301 Highway 111, Suite 7, Rancho Mirage, Calif. from verso of sheet: 4-25-86 MCDA P Note: 13 images; Removed from an envelope labelled for Jay Gorman	8x10" Black and White Glossy Contact Sheet
GC-1377-15-083-001	Motor Car Dealers Association Event	Nelson Tiffany Photography	1987	Group Portrait; Contact Sheet; Sticker on verso Contact Sheet: Nelson Tiffany, Photography, 71 301 Highway 111, Suite 7, Rancho Mirage, Calif. from verso of sheet: 4-21-87 A, MCDASC Reception A Notes: 15 images; Removed from an envelope labelled for Jay Gorman	8x10" Black and White Glossy Contact Sheet
GC-1377-15-083-002	Motor Car Dealers Association Event	Nelson Tiffany Photography	1987	Group Portrait; Contact Sheet; Sticker on verso of Contact Sheet: Nelson Tiffany, Photography, 71 301 Highway 111, Suite 7, Rancho Mirage, Calif. from verso of sheet: 4-21-87 B, MCDASC Reception Note: 15 images; Removed from an envelope labelled for Jay Gorman	8x10" Black and White Glossy Contact Sheet

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Catalog No.	Title	Photographer	Date	Description	Format of Original
GC-1377-15-083-003	Motor Car Dealers Association Event	Nelson Tiffany Photography	1987	Group Portrait; Contact Sheet; Sticker on verso of Contact Sheet: Nelson Tiffany, Photography, 71 301 Highway 111, Suite 7, Rancho Mirage, Calif. from verso of sheet: 4-21-87 C, MCDASC Reception C Note: 15 images; Removed from an envelope labelled for Jay Gorman	8x10" Black and White Glossy Contact Sheet
GC-1377-15-083-004	Motor Car Dealers Association Event	Nelson Tiffany Photography	1987	Group Portrait; Contact Sheet; Sticker from front of Contact Sheet: Nelson Tiffany, Photography, 71 301 Highway 111, Suite 7, Rancho Mirage, Calif. from verso of sheet: 4-22-87 D MCDASC Reception D Notes: 15 images; Removed from an envelope labelled for Jay Gorman	8x10" Black and White Glossy Contact Sheet
GC-1377-15-083-005	Motor Car Dealers Association Event	Nelson Tiffany Photography	1987	Group Portrait; Contact Sheet; Sticker from front of Contact Sheet: Nelson Tiffany, Photography, 71 301 Highway 111, Suite 7, Rancho Mirage, Calif. from verso of sheet: 4-22-87 E MCDASC Reception E Notes: 5 images; Removed from an envelope labelled for Jay Gorman	8x10" Black and White Glossy Contact Sheet
GC-1377-15-084-001	Motor Car Dealers Association Event	Nelson Tiffany Photography (Probably)	1987	Group Portrait; Contact Sheet. From verso of sheet: 4-23-87 F MCDA F Notes: 15 images; Removed from an envelope labelled for Jay Gorman	8x10" Black and White Glossy Contact Sheet
GC-1377-15-084-002	Motor Car Dealers Association Event	Nelson Tiffany Photography (Probably)	1987	Group Portrait; Contact Sheet. From verso of sheet: 4-23-87 H MCDA H Notes: 15 images; Removed from an envelope labelled for Jay Gorman	8x10" Black and White Glossy Contact Sheet
GC-1377-15-084-003	Motor Car Dealers Association Event	Nelson Tiffany Photography (Probably)	1987	Group Portrait; Contact Sheet. From verso of sheet: 4-23-87 I MCDA I Notes: 12 images; Removed from an envelope labelled for Jay Gorman	8x10" Black and White Glossy Contact Sheet
GC-1377-15-085-001	Motor Car Dealers Association Event	Nelson Tiffany Photography (Probably)	1987	Group Portrait; Contact Sheet. From verso of sheet: 4-23-87 J MCDA J Notes: 15 images; Removed from an envelope labelled for Jay Gorman	8x10" Black and White Glossy Contact Sheet
GC-1377-15-085-002	Motor Car Dealers Association Event	Nelson Tiffany Photography (Probably)	1987	Group Portrait; Contact Sheet. From verso of sheet: 4-23-87 K MCDA K Notes: 15 images; Removed from an envelope labelled for Jay Gorman	8x10" Black and White Glossy Contact Sheet

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Catalog No.	Title	Photographer	Date	Description	Format of Original
GC-1377-15-085-003	Motor Car Dealers Association Event	Nelson Tiffany Photography (Probably)	1987	Group Portrait; Contact Sheet. From verso of sheet: 4-23-87 L MCDA L Notes: 15 images; Removed from an envelope labelled for Jay Gorman	8x10" Black and White Glossy Contact Sheet
GC-1377-15-085-004	Motor Car Dealers Association Event	Nelson Tiffany Photography (Probably)	1987	Group Portrait; Contact Sheet. From verso of sheet: 4-23-87 M MCDA M Notes: 15 images; Removed from an envelope labelled for Jay Gorman	8x10" Black and White Glossy Contact Sheet
GC-1377-15-085-005	Motor Car Dealers Association Event	Nelson Tiffany Photography (Probably)	1987	Group Portrait; Contact Sheet. From verso of sheet: 4-23-87 N MCDA N Notes: 7 images; Removed from an envelope labelled for Jay Gorman	8x10" Black and White Glossy Contact Sheet

Photographer Information for GC 1377 Box 15, Art Streib and Gladser Studio are the primary photographers. The Art Streib (Arthur C. Streib) name appears in the following order, additional research might provide date range information. Art. Streib (120 1/2 S. Broadway, Los Angeles and 130 S. Broadway, Los Angeles date: circa 1920-1930s); Art Streib (955 South Hope Street, Los Angeles, date: circa 1930s-1950); Art Streib Studio (955 South Hope Street, Los Angeles, date: circa 1950-1955) and Art Streib Photographers (1972 Hillhurst Ave. Los Angeles, date: circa 1955-1970)