

GC 1014
1932 Olympics Collection

Repository:

Seaver Center for Western History Research, Natural History Museum of Los Angeles County

Span Dates:

1900 – 1988 (bulk is 1932)

Extent:

Boxes: 3 legal, 3 ½ legal, 3 letter, 1 ½ letter

Language:

English

Conditions Governing Use:

Permission to publish, quote or reproduce must be secured from the repository and the copyright holder

Conditions Governing Access:

Research is by appointment only

Preferred Citation:

1932 Olympics Collection, Seaver Center for Western History Research, Los Angeles County Museum of Natural History

Abstract:

The 1932 Summer Olympics, officially known as the Games of the X Olympiad, were held in Los Angeles, California, from July 30 to August 14, 1932. The collection includes announcements, ephemera, guides, photographs, programs, serials, tickets and other printed matter. There are a small number of items for Olympiads other than 1932 and, unrelatedly, the East-West Football games at the Pasadena Rose Bowl.

Related Holdings:

- GC 1138 Olympics Materials (1984) Collection
- GC 1198 Xth Olympiad Scrapbook (1932)

- GC 1354 Olympic Games (2012) Collection
- P-32 Olympic Games (1932) Collection (Copy photographs used in the NHM's 1984 Olympic Arts Festival exhibit)
- P-64 Olympic Games (1984) Collection (Aperture cards)
- P-101 General Photo File
- P-258 Paul Slaughter Collection (36 color photograph enlargements)
- Oversize Printed Materials (for 1932 and 1984 Games particularly 1984 posters; housed in MC-26-1; MC-26-2)
- NHM Material Culture Collection (Three-dimensional materials such as souvenir pins, a relay torch and a relay car)

Related Holdings at Other Institutions:

- LA84 Foundation, 2141 W. Adams Boulevard, Los Angeles, California 90018

Historical Note

The city of Los Angeles first hosted the 1932 Summer Games for the Xth Olympiad, and NHM (then called the Los Angeles County Museum of History, Science and Art) provided the venue for the Olympic Art Exhibition or International Art Exhibition under the auspices of the American Federation of Arts.

The 1984 Summer Olympics, officially known as the Games of the XXIII Olympiad, were held in Los Angeles, California from July 28 to August 12, 1984. As in 1932, an Olympic Arts Festival was held concurrent to the Games. NHM's participated in the Olympic Arts Festival through a three-prong exhibition covering a revisit of the 1932 Games, the Great Depression and cars of 1932. The three exhibits were the Xth Olympiad (Los Angeles, 1932); the Automobile in '32; and U.S.A. – 1932. (For more information, see *TERRA, the Members' Magazine of the Natural History Museum of Los Angeles County and the Page Museum of La Brea Discoveries*, vol. 22, no. 5, May/June 1984).

The following year NHM held the 1984 Olympics Retrospective Exhibit. It ran from August 15 through November 17, 1985 and extended to January 6, 1986. (For more information, see *TERRA, the Members' Magazine of the Natural History Museum of Los Angeles County and the Page Museum of La Brea Discoveries*, vol. 23, no. 6, July/August 1985).

Scope and Content:

The 1932 Summer Olympics, officially known as the Games of the X Olympiad, were held in Los Angeles, California, from July 30 to August 14, 1932. The collection includes announcements, ephemera, guides, photographs, programs, serials, tickets and other printed matter. There are a small number of items for Olympiads other than 1932. Also a box containing a blue canvas cap, button, and a grouping taken from an album (identification card for Charles Shelton to Olympic Stadium; tickets to the Games; three

Pasadena Rose Bowl tickets for East-West Football; and photographs from the Games). Also additional photographs, copy prints, negatives and transparencies.

Container List:

Box 1 Tickets

<u>Folder</u>	<u>Description</u>
0	Various
1	Opening Ceremonies—July 30, 1932
2	Opening Ceremonies—July 30, 1932 (specimen sample tickets)
3	Boxing—August 9-13, 1932
4	Boxing—August 12-13, 1932 (specimen sample tickets)
5	Cycling—August 3, 1932
6	Equestrian Sports—August 11 and 13, 1932
7	Equestrian Sports—August 11 and 13, 1932 (specimen sample tickets)
8	Fencing—August 1-3, 8-9, 1932
9	Field Hockey—August 8 and 11, 1983
10	Field Hockey—August 8, 1983 (specimen sample tickets)
11	Football—August 8, 1932
12	Football—August 8, 1932 (specimen sample tickets)
13	Gymnastics—August 10, 1932
14	Gymnastics—August 10, 1932 (specimen sample tickets)
15	Lacrosse—August 8 and 11, 1932
16	Rowing—August 9-13, 1932
17	Rowing—August 9-12, 1932 (specimen sample tickets)
18	Stadium Pass in Leather Wallet, 1932
19	Swimming—August 5-13, 1932
20	Swimming—August 10-13, 1932 (specimen sample tickets)
21	Track and Field—August 4-7
22	Track and Field—August 4-7 (specimen sample tickets)
23	Weight Lifting—July 31, 1932 (specimen sample tickets)
24	Wrestling—August 2-7, 1932
25	Wrestling—August 1, 1932 (specimen sample tickets)
26	Closing Ceremony—August 14, 1932
27	Closing Ceremony—August 14, 1932 (specimen sample tickets)
28	Unidentified—Piece of leather

Box 2 Official Programs

<u>Folder</u>	<u>Description</u>
1	Official Program—July 30, 1932
2	Official Program—July 31, 1932
3	Official Program--August 1, 1932

4	Official Program--August 2, 1932
5	Official Program--August 3, 1932
6	Official Program--August 4, 1932
7	Official Program--August 5, 1932
8	Official Program--August 6, 1932
9	Official Program--August 7, 1932
10	Official Program--August 8, 1932
11	Official Program--August 9, 1932
12	Official Program--August 10, 1932
13	Official Program--August 11, 1932
14	Official Program--August 12, 1932
15	Official Program--August 13, 1932
16	Official Program--August 14, 1932

Box 3 Serials

<u>Folder</u>	<u>Description</u>
1	Serials— <i>American Auto News</i> . February, 1932
2	Serials— <i>Game and Gossip</i> . July, 1932
3	Serials— <i>L.A. Downtowner</i> v. 6. September-November, 1984
4	Serials— <i>Los Angeles Times</i> , 50 th Anniversary Edition. December 4, 1931. 2 copies. Moved to Mapcase 26 Drawer 2
5	Serials— <i>Mercury</i> v. 21. August 4, 11, 25, 1932
6	Serials-- <i>Pictorial California Souvenir Edition</i> , 1932
7	Serials-- <i>Pictorial California</i> . July-August, 1932
8	Serials— <i>Overseas Travel Magazine Japan</i> . November, 1932
9	Serials— <i>Sportland</i> , L.A. County, 1932
10	Serials— <i>Touring Topics</i> . July, 1932
11	Serials— <i>Union Oil Bulletin</i> . July 1932
12	Serials— <i>World Affairs Interpreter</i> . July, 1932

Box 4 Souvenir Booklets

<u>Folder</u>	<u>Description</u>
1	Souvenir Booklet—California Journal of Development, Pictorial/Advertising 10 th Olympiad, Los Angeles, 1932.
2	Souvenir Booklet—“History of the Olympic Games, Ancient and Modern.” 1932.
3	Souvenir Booklet—Official Pictorial. Los Angeles, 1932
4	Souvenir Booklet—Official Pictorial. Los Angeles, 1932
5	Souvenir Booklet—Official Pictorial. Los Angeles, 1932
6	Souvenir Program—“Complete Pictorial Review”
7	Souvenir Program—“The Three Flag Tour, Mexico to Canada.”
8	Souvenir Mailer—Official Olympic Games photos

Box 5

<u>Folder</u>	<u>Description</u>
1	Advertisement—"Athletes Quarters" portable houses
1a	Advertisement—Coca Cola advertising wheel
2	Advertisement—Complete Olympics in motion pictures
3	Advertisement—"Cream O' the Stills"
4	Advertisement—Cruse to California via the Panama Canal
5	Advertisement—Miss Olympics Beauty Contest
6	Advertisement—Waikiki Tan Lotion
7	Book—"The Story of the Olympic Games" with official records
8	Booklet—"History of the Olympic Games—Ancient and Modern" By Hugh Harlan
9	Booklet—Life Savers Olympic, All Sports Book
10	Booklet—Los Angeles Coliseum
11	Booklet—"Short History of the Games"
12	Booklet—Synopsis of radio show, "The Days of Chivalry"
13	Correspondence—Garland, Wm. M. (Community Development Association) to I.O.C July 6, 1920.
14	Correspondence—L.A. Board of Supervisors to I.O.C. June 25, 1920.
15	Correspondence—Mayor of Los Angeles to I.O.C. June 25, 1920.
16	Envelope and Ticket Application Form
17	Envelope—Olympic Games Committee
18	Envelope—Olympic Games Tickets
19	Envelope—Season Ticket Application
20	Invitation—Dinner at the Biltmore Hotel. July 29, 1932.
21	Invitation—Dinner and preview of "Mr. Robinson Crusoe" at Picfair, home of Douglas Fairbanks. August 9, 1932.
22	Invitation—Garden Tea at William Clark's home. August 12, 1932
23	Invitation—Luncheon and tour at MGM Studios. August 6, 1932
24	Invitation—Reception and Dance at Biltmore Hotel. July 29, 1932.
25	L.A.U.S.D. Supplement—"The Olympic Games" November 20, 1931
26	L.A.U.S.D. Supplement Number 1. February 2, 1932
27	L.A.U.S.D. Supplement Number 2. March 11, 1932
28	L.A.U.S.D. Supplement Number 3. April 29, 1932
29	Map—Locations of events in Los Angeles County. Los Angeles Chamber of Commerce.
30	Map—1932 Olympic Games (color). Union Oil Company. Also: Map—1932 Olympic Games (black/white). California Bank.
31	Newspaper clipping—"Beacon Will Guide World to Games."
32	Newspaper clipping—"For a Former Super Speedster, The Memories Linger On." <i>Los Angeles Herald Examiner</i> . August 20, 1972.
33	Newspaper clipping—Olympics

- 34 Newspaper clipping—1932 Olympics Ticket. *Los Angeles Times*.
February 11, 1984.
- 34a Postcard—International Champions, Track and Field
- 35 Postcard—Mission Cafeteria and Games Program
- 36 Postcard—Olympic Village Hospital
- 37 Postcard—Opening/Closing Ceremonies
- 38 Program—Big Red Cars Motor Transit Stages. Includes directions to
events.
- 39 Program—Dedication of Los Angeles Swimming Stadium. April 27,
1932
- 40 Program—Foreman and Clark
- 41 Program—Gilmore Products
- 42 Program—Hostesses of the Olympic Games
- 43 Program—Los Angeles County, Ca
- 44 Program—Goodrich Silverton, Inc.

Box 6

<u>Folder</u>	<u>Description</u>
1	Program—Official Program and Events Records
2	Program—Official Program and Ticketing Information
3	Program—Olympic Festival of the Dance
4	Program—Ontra Cafeteria
5	Program—Union Pacific
6	Program—Wetherby-Kayser
7	Travel Guides—Hotels
8	Travel Guide—Los Angeles
9	Travel Guide—Los Angeles County Museum of History Science and Art
10	Travel Guide—Long Beach
11	Travel Guide—Official Guide to “Official Olympic Groups and Press”
12	Travel Guide—Southern California
13	Travel Guide—Southern California
14	Miscellaneous—Button Camera
15	Miscellaneous—Catalogue of Competition and Exhibit of Art, Los Angeles Museum
16	Miscellaneous—Directory of I.C.O. Members
17	Miscellaneous—Identity Card
18	Miscellaneous—Identification Convention Certificate
19	Miscellaneous—Information for Nations Olympic Committees
20	Miscellaneous—Medical Report of Games
21	Miscellaneous— <i>Olympic</i> , May 1932. The Official Publication of the Organizing Committee
22	Miscellaneous—Olympic Pictorial
23	Miscellaneous—Olympics License Plate
24	Miscellaneous—Page with signatures of members of Executive Staff

25	Miscellaneous—Parking Passes
26	Miscellaneous—Photo of peristyle, coliseum
26a	Miscellaneous—Photo of plaque
27	Miscellaneous—Poster about safety practices
28	Miscellaneous—Press releases
29	Miscellaneous—Receipt of the Olympic Committee
30	Miscellaneous—Speech by the president of the I.O.C. at Opening Session, 1932.
31	Miscellaneous—Stamp
32	Miscellaneous—Stationery
33	Miscellaneous—Stickers

Box 7 Rules and Regulations

<u>Folder</u>	<u>Description</u>
1	Athletics (Track and Field)
2	Boxing
3	Cycling
4	Equestrian Sports
5	Fencing
6	General Rules and Regulations for the Art Competition
7	General Regulations and Program of the Olympic Games
8	Gymnastics
9	Hockey
10	Modern Pentathlon
11	Rowing
12	Shooting
13	Swimming
14	Weight Lifting
15	Wrestling
16	Yachting

Box 8

Album of Specimen Tickets

Box 9 Other than 1932

<u>Folder</u>	<u>Description</u>
1	Book—Events, Personnel, Program. Athens, 1906
2	Art Competition—General Rule and Regulations. Amsterdam, 1928.
3	Souvenir Booklet—Berlin, 1936 Winter Games.
4	Booklet— Berlin, 1936 Winter Games.
5	Pamphlet—Auto Club. 1940-1941

- 6 Booklet—Catalogue “Sport in Exhibition.” London, 1948.
 7 Booklet—Illustrations from the Sport in Art Competition. London, 1948.
 8 Schedule of Events. Mexico City, 1968.
 9 Booklet—Sopporo, Japan, 1972
 10 Poster (Photo Reproduction), 1900 Paris
 11 Photo of Paavo Nurmi (r.) winner of 10,000 meters over Willie Ritola (l.)
 Amsterdam, 1928.
 12 Booklet. AMF National Mixed Pairs Championships. United States
 Gymnastics Federation, no date. [Includes 1980 Olympic Gymnastics
 Team.]
 13 Sticker, official. Games of the XXIVTH Olympiad Seoul 1988.
 14 Sticker and merchandise fundraising packet. USA'88. United States
 Olympic Committee, 1987. 2 sets.
 15 Publication. The Olympic Games History of the Ancient Olympic Games
 776BC - 393AD. United States Olympic Committee, 1979.

Box 10

Folder	Description
1	Blue canvas cap
2	Button. Olympic Stadium usher
3	Tickets. Games and three (3) for East-West Football games at Pasadena Rose Bowl (New Year, 1931, 1932, 1935)
4	Album pages and other photographs
5	4x5 copy prints
6	4x5 copy prints
7	Copy prints and various negatives
8	Copy prints and various transparencies
9	Copy prints, negatives and glass negatives. Includes Olympic Village construction
10	Copy print and glass negative
11	Copy prints, negatives and glass negatives
12	Label text from the 1984 exhibition about the 1932 Games